

Cultural District

2024 | 25

PITTSBURGH CULTURAL DISTRICT

ADVERTISING
RATES

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PITTSBURGH BALLET THEATRE



For advertising information
call 412-471-6088 or email
advertising@culturaldistrict.org



ABOUT THE CULTURAL DISTRICT

Located in the heart of downtown Pittsburgh, the Cultural District is a vibrant arts and entertainment center that offers something for everyone.

Within walking distance from some of the city's best hotels, restaurants, shops and public parks, you will find a wide range of options for art and live entertainment, from classical and contemporary music, ballet, and modern dance to visual art, opera, musical theater, children's theater, film festivals and drama.

A 14-square block area, the Cultural District will dazzle you with its creative energy, depth and charm.

The Cultural District offers galleries and world-class theaters in which thousands of performances, exhibits and special events are held each year. More than a million patrons and visitors attend performances and exhibits annually in the Cultural District.

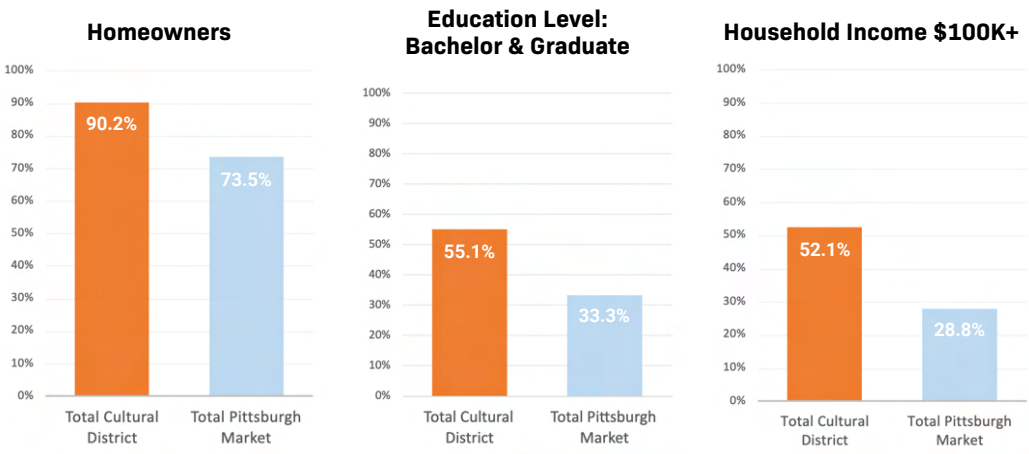
VENUES

Cultural District arts organizations perform at the following venues, each with varying audience capacities and show run lengths.

SEATING CAPACITY

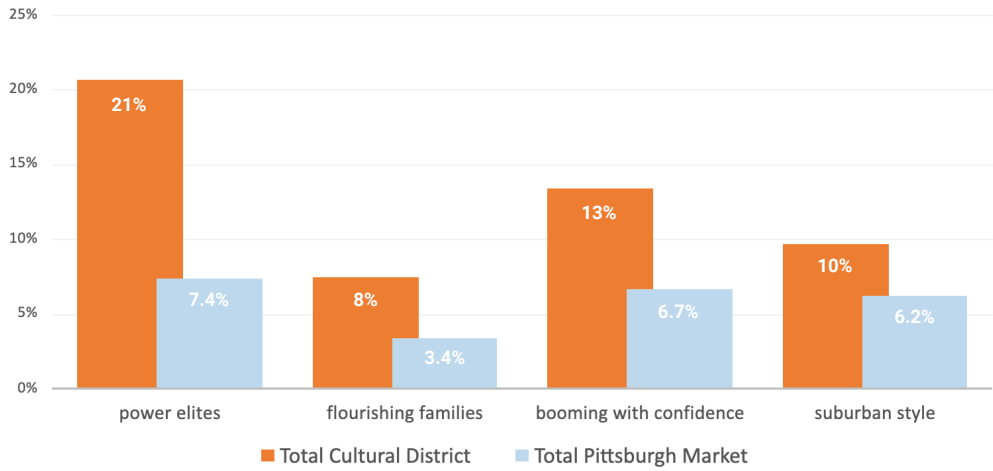
- Benedum Center 2,861
- Heinz Hall 2,661
- Byham Theater 1,313
- O'Reilly Theater 650
- August Wilson Center 492
- CAPA 400
- Bitz Opera Factory 200
- Greer Cabaret Theater 200

DISTRICT DEMOGRAPHICS



*Source: Management Science Associates, November 2023

Mosaic Groups



*Source: Management Science Associates, November 2023

- * **power elites:** the wealthiest households in the US, living in the most exclusive neighborhoods, and enjoying all that life has to offer
- * **flourishing families:** affluent, middle aged families and couples earning prosperous incomes and living very comfortable active lifestyles
- * **booming with confidence:** prosperous, established couples in their peak earning years living in suburban homes
- * **suburban style:** middle aged, ethnically mixed suburban families and couples earning upscale incomes

CULTURAL DISTRICT RATE STRUCTURE

The Cultural District makes program book advertising easy, customizable and affordable. Each show is categorized into our tier rate structure determined by the average number of program books to be printed for the run of the show. The tiers will be listed next to the program you are considering.

TIER PRICING FOR 2024 – 2025 PROGRAM ADVERTISING SEASON									
Tier	*Cover	*Premium	Full Page	Half Page	Quarter Page	Insert	Double Truck	Cover Truck	Total Print Range
Tier 1	\$5200	\$5000	\$4000	\$2800	\$1600	\$6400	\$8000	\$9200	60,001-90,000+
Tier 2	\$3510	\$3375	\$2700	\$1890	\$1080	\$4320	\$5400	\$6210	40,001-60,000
Tier 3	\$2860	\$2750	\$2200	\$1540	\$880	\$3520	\$4400	\$5060	26,001-40,000
Tier 4	\$2340	\$2250	\$1800	\$1260	\$720	\$2880	\$3600	\$4140	16,001-26,000
Tier 5	\$1755	\$1690	\$1350	\$945	\$540	\$2160	\$2700	\$3105	8,501-16,000
Tier 6	\$1300	\$1250	\$1000	\$700	\$400	\$1600	\$2000	\$2300	5,001-8,500
Tier 7	\$975	\$935	\$750	\$525	\$300	\$1200	\$1500	\$1725	2,501-5,000
Tier 8	\$715	\$685	\$550	\$385	\$220	\$880	\$1100	\$1265	1,001-2,500
Tier 9	\$455	\$435	\$350	\$245	\$140	\$560	\$700	\$805	Up to 1,000

* Cover: selection of Outside Back, Inside Back, and Inside Front Covers

* Premium: placed opposite cast pages or opposite show run

Look for the following icons within the show listings to determine Tier:



E-MAIL BLAST ADVERTISEMENTS

REACH 20,000+ PATRONS MONTHLY THAT OPT IN FROM CULTURALDISTRICT.ORG!


Combine the prestige of program advertising with the commanding presence of an E-mail blast.

EXCLUSIVE ADVERTISING

Your ad appears in the body of the E-mail which allows viewers to encounter your ad as they read through the arts and entertainment editorial material.

INVESTMENT:
\$700 (net) per eblast


AD SIZE:
570 x 185 jpg



CULTURAL DISTRICT

CulturalDistrict.org


The Cultural District is home to Downtown Pittsburgh's dynamic art and entertainment scene. Discover a multitude of choices for new and exciting things to do year-round in the Cultural District.



The Book of Mormon
PNC Broadway in Pittsburgh
April 16-21, 2019
Heinz Hall

This outrageous musical comedy follows the misadventures of a mismatched pair of missionaries, sent halfway across the world to spread the Good Word. Now with standing room only productions in London, on Broadway, and across North America, *The Book of Mormon* has truly become an international sensation. Contains explicit language.


Buy Now



Jazzmeia Horn
August Wilson African American Cultural Center
April 19, 2019
August Wilson African American Cultural Center

In appreciation of National Jazz Appreciation Month, the August Wilson Cultural Center presents Jazzmeia Horn. Heralded as the future of jazz, Jazzmeia Horn is the winner of the 2015 Thelonious Monk International Vocal Jazz Competition. The Grammy Award nominated vocalist has appeared at such prestigious venues as The Apollo Theater, The Blue Note, Minton's, The Jazz Standard, and Dizzy's Club Coca Cola. Jazzmeia returns to Pittsburgh to offer vocal stylings from her vast repertoire of classics and new songs of her very own.


Buy Now



JOIN THE GARDEN FAMILY TODAY

Garden membership offers a host of benefits and privileges as well as access to member events, discounts and respect privileges at other business gardens across the country – all while supporting the mission of the Garden. Several levels of membership are available to meet the needs of individuals and families.


Visit the Pittsburgh Botanic Garden at pbgarden.org to join today or to learn more.
If you have any questions, please call 412-441-1004.



OHLSSON PLAYS RACHMANINOFF - Slatkin at 75!
Pittsburgh Symphony Orchestra
April 12 & 14, 2019
Heinz Hall

Conductor Leonard Slatkin and pianist Garrick Ohlsson return to the Heinz Hall stage to mark the occasion of Slatkin's 75th birthday. Ohlsson completes the season-long Rachmaninoff Cycle performing the virtuosic Piano Concerto No. 4, full of jazzy melodies inspired by Gershwin's Rhapsody in Blue. Slatkin leads the Pittsburgh premiere of his own original composition *Kinshah*, written to commemorate his late parents, musicians of the Hollywood String Quartet. The program closes with Elgar's *Enigma Variations*, an ingenious collection of musical portraits depicting Elgar's closest friends.

Buy Now




INDECENT

Indecent
Pittsburgh Public Theater
April 18-May 19, 2019
O'Reilly Theater

Based on incredible true events, this story of a Jewish playwright and his resilient acting troupe unfolds with unexpected joy, beautiful stagecraft, and the contagious melodies of a live Klezmer band. In 1923, Sholem Asch's first play opens on Broadway – a love story between two women set in a brothel – and scandal erupts when the entire cast is arrested for obscenity. *Indecent* unearths the perilous history of this groundbreaking work of literature, and reveals the way art can deeply connect us even in a world unraveling.

Buy Now



Don Pasquale
Pittsburgh Opera
April 27, 30, May 3 & 5, 2019
Benedum Center

Dorizetti's comic opera *Don Pasquale* concerns old and wealthy bachelor Don

Cultural District

YOUR AUDIENCE AWAITS!

WHY ADVERTISE IN THE CULTURAL DISTRICT?

You'll be in good company. Your program ad shares the excitement of a live arts event. It's visible, attractive.

You'll truly connect with customers. District audiences carry programs home as keepsakes. They're loyal to their arts groups and those that support them. Friends buy from friends and participation offers a **'halo effect'** for our advertisers, shining favorable light to your organization amongst the patrons of the Cultural District.

You can target your audience and solidify your brand. With the extraordinary range of programming, you can have visibility year round or for specific events or dates.

It's easy and affordable. Just one call to the Cultural District advertising sales office provides custom ad campaigns, multiple ad discounting, and one-contract billing.

Strengthen relationships with key customers and target new ones.

Establish cultural bonds and demonstrate shared values with a shared interest in the arts.

Demonstrate corporate citizenship and a commitment to community.

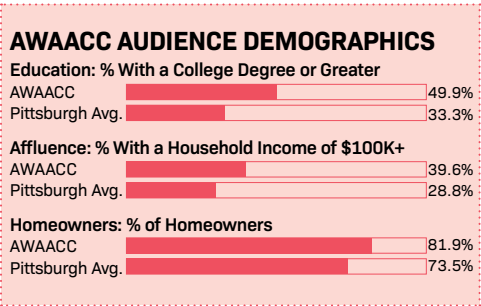
Call 412.471.6088 or email advertising@culturaldistrict.org today!

AUGUST WILSON AFRICAN AMERICAN CULTURAL CENTER



PHOTO CREDIT: Joey Kennedy

AUGUST WILSON AFRICAN AMERICAN CULTURAL CENTER



*Source: Management Science Associates, November 2023

Named for the Pulitzer-prize winning playwright, The August Wilson African American Cultural Center (AWAACC) is the second largest Black multi-disciplinary performing arts center in the US.

Their programs include visual art, live performance, film, literary and culinary series, education, and community engagement, all centered around the African American experience and the rich culture of the African diaspora. Designed by renowned architect Allison Williams, the AWAACC is a visually iconic landmark welcoming visitors to the eastern entrance of the Cultural District and a beacon of cultural excellence for the global arts community.



COMBO BOOK TIER 9

Space Reservation: 8/23 Artwork Deadline: 9/6



MAYSA

September 20, 2024 | 8:00 pm
AWAACC

Maysa joins the August Wilson African American Cultural Center for a special performance at the 2024 Pittsburgh International Jazz Festival. With a career spanning more than 30 years and a unique, instantly identifiable vocal sound encompassing both Jazz and R&B, Maysa, has collaborated with everyone from Stevie Wonder to Incognito, Angela Bofill, Will Downing, Jonathan Butler, and so many more. She was the recipient of many awards for her work, including Soul Train's first Centric Award in 2009, and her first Grammy nomination for Best Traditional R&B Performance for her remake of Nancy Wilson's "Quiet Fire."

SEE PAGE 5 FOR TIER PRICING TIER



CHRIS COLES: NINE LIVES PROJECT FT. SEAN JONES

September 21, 2024 | 10:00 pm
AWAACC

Keep the excitement of the Pittsburgh International Jazz Festival going with Chris Coles: Nine Lives Project featuring Sean Jones!

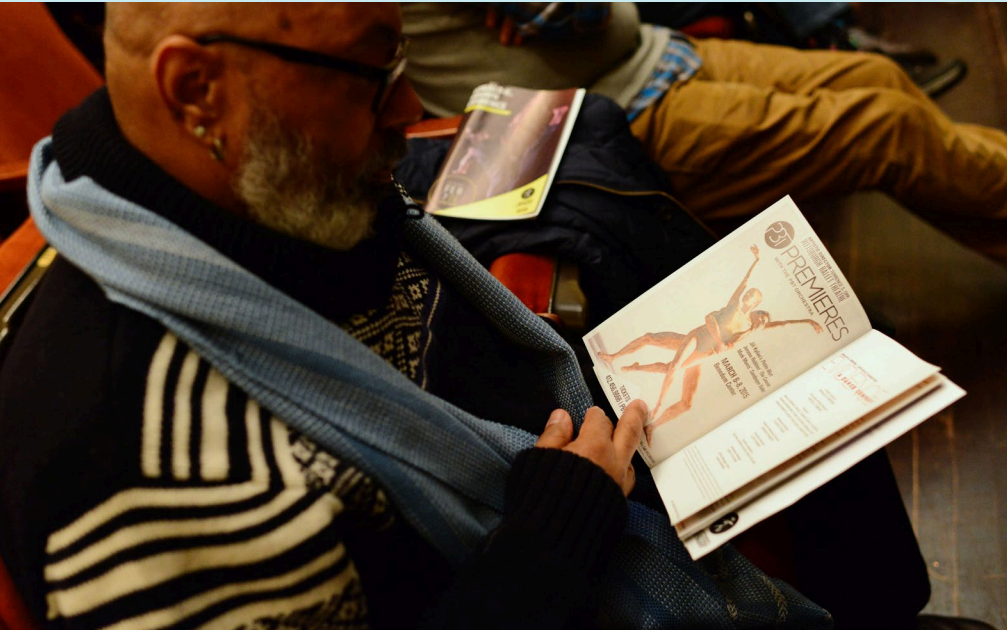
Combining jazz, spoken word, and movement, Nine Lives brings audience and performers into a shared space of reflection on issues of social justice, racial inequality, and gun violence. This immersive musical and choreographed performance involves different mediums — including jazz, dance and animation — for a powerful meditation on the 2015 Charleston church shooting.

Coles will be joined by trumpeter, bandleader, composer, educator, and activist, Sean Jones.

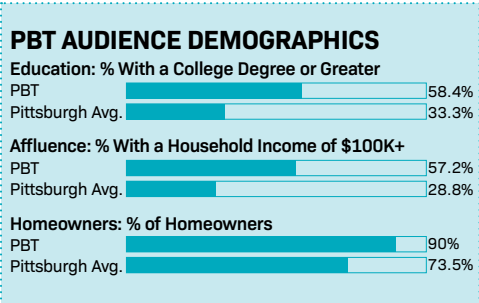
awaacc.org

Programs, artists and dates are subject to change.

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PITTSBURGH BALLET THEATRE



*Source: Management Science Associates, November 2023

In 2024-25, Pittsburgh Ballet Theatre celebrates 55 years as the region’s premier dance company, nationally recognized for its multi-talented company of 32 artists and its exciting repertoire. Our Emerald Anniversary Season will shine brightly with a dazzling lineup featuring the family-friendly favorites *Peter Pan*, *The Nutcracker* and *The Wizard of Oz*, a passionate interpretation of *Romeo and Juliet* and our annual *Spring Mix*, which will highlight five favorite PBT neo-classical and contemporary works. Come dance with us!



PETER PAN

October 25 - 27, 2024
Benedum Center

Space Reservation: 9/27
Artwork Deadline: 10/11

PITTSBURGH PREMIERE!

Escape to Neverland for a daring adventure with Wendy, John, Michael, Tinkerbell and Peter in the ever-playful *Peter Pan*. This new interpretation of the classic tale is told through the eyes of a child, and includes spectacular flying, swashbuckling sword fights, giant puppets, costumes inspired by punk fashion and, of course, a little pixie dust! A Pittsburgh premiere, this magical ballet is sure to mesmerize audiences of all ages.

Choreography: Trey McIntyre

Music: Edward Elgar, arranged by Niel DePonte

TIER
6



THE NUTCRACKER

December 6 - 27, 2024
Benedum Center

Space Reservation: 11/8
Artwork Deadline: 11/22

TIER
3

THE MAGICAL HOLIDAY TRADITION!

The dazzling world of *The Nutcracker* returns to the Benedum Center this December. Set in turn-of-the-century Pittsburgh, *The Nutcracker* sweeps audiences into a thrilling journey with Marie and the Nutcracker Prince as they travel through sparkling snow into the Land of Enchantment. Experience spectacular dance at its finest, colorful characters, gorgeous costumes, stunning scenery and the iconic Tchaikovsky score as you are whisked into the most delightful time of the year.

Concept & Choreography: Terrence S. Orr

Music: P. I. Tchaikovsky

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TIER

PBT.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



ROMEO AND JULIET WITH THE PBT ORCHESTRA

February 14 - 16, 2025
Benedum Center

TIER
6

Space Reservation: 1/17
Artwork Deadline: 1/31

A VALENTINE'S WEEKEND EVENT!

The world's most famous love story is brought to life by PBT in the emotional and timeless saga of *Romeo and Juliet*. Jean-Christophe Maillot's version of the ballet takes a fresh approach to Shakespeare's classic story by focusing on the youthfulness of the characters, and portrays the tragedy from the perspective of the priest, whose good intentions ultimately lead to the demise of the two young, star-crossed lovers. Sergei Prokofiev's unforgettable score, played by the PBT Orchestra, underscores the beauty and passion of this beloved ballet. Join us for a moving performance full of romance that will reach your heart and soul.

Choreography: Jean-Christophe Maillot

Music: Sergei Prokofiev



SPRING MIX: 5 FOR 55

April 4 - 6, 2025
AWAACC

TIER
8

Space Reservation: 3/7
Artwork Deadline: 3/21

BALANCHINE AND TWO WORLD PREMIERES!

In honor of our 55th Anniversary, artistic director Adam W. McKinney has selected five remarkable contemporary and neo-classical works for *Spring Mix* – three that, throughout its history, the company has performed and two world premieres. Fall in love again with George Balanchine's sumptuous and sparkling *Emeralds*, Jorma Elo's divine, fast-paced *1st Flash* and Dwight Rhoden's intense and passionate *Ave Maria*. Be enthralled by two newly-choreographed world premieres – the compelling, primal *Rite of Spring* by PBT choreographer-in-residence William Moore and another by acclaimed choreographer Caili Quan.

Choreography: George Balanchine, Jorma Elo, Dwight Rhoden, William Moore and Caili Quan

Music: Gabriel Fauré, Jean Sibelius, Giulio Caccini, Igor Stravinsky and additional music to be announced.



THE WIZARD OF OZ WITH THE PBT ORCHESTRA

May 9 - 11 & 16 - 18, 2025 | Benedum Center



Space Reservation: 4/11 **Artwork Deadline:** 4/25

MUST-SEE PITTSBURGH PREMIERE!

An extraordinary whirlwind of adventure lands in Pittsburgh with the PBT premiere of the whimsical *The Wizard of Oz*. Based on the beloved book and film, this ballet follows Dorothy and Toto down the yellow brick road into Oz. Joined by the Scarecrow, Tinman and Lion, they quest to find the Wizard and battle a Wicked Witch. This incredible family event includes all of L. Frank Baum's signature characters, and brings the Emerald City to dazzling life with imaginative costumes, beautiful sets, special effects, spectacular choreography and original music played live by the PBT Orchestra!

Choreography: Septime Webre

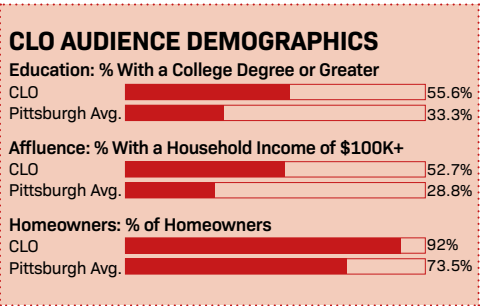
Music: Matthew Pierce

SEE PAGE 5 FOR TIER PRICING





PITTSBURGH CLO



**Source: Management Science Associates, November 2023*

Pittsburgh CLO has been a leader in producing live musical theater since 1946. Pittsburgh CLO’s Summer of Musicals is beautifully complemented in December by CLO’s annual

production of the family-favorite A Musical Christmas Carol. These productions reach nearly 200,000 patrons. In addition, Pittsburgh CLO contributes to the enrichment of the community by offering numerous educational programs. Such efforts include the CLO Academy of Musical Theater, Gallery of Heroes, Gene Kelly Awards, the New Horizons program, and the Creative Vision program. Impacting hundreds of thousands of people each year through these programs and productions, Pittsburgh CLO is a vital and colorful thread in the cultural fabric of the region and the nation.



A MUSICAL CHRISTMAS CAROL

Mid-December | Byham Theater

Space Reservation: 11/9

Artwork Deadline: 11/21

TIER
5

A HOLIDAY TREAT FOR THE ENTIRE FAMILY!

We've taken the spirit of the season, wrapped it in your favorite yuletide melodies, and tied it up with all the holiday magic and wonder of your childhood.

Join Scrooge, Bob Cratchit, Tiny Tim, and a host of colorful characters for A *MUSICAL CHRISTMAS CAROL*. With dazzling special effects, holiday charm, and ticket prices even Scrooge would approve of, this Charles Dickens classic is a wonderful way to celebrate all the tradition of the season.

The CLO's tradition of engaging summer programming will continue in the **Summer of 2025** - more information to come on advertising opportunities available to reach these great audiences.



GENE KELLY AWARDS

May 24, 2025 | Benedum Center

Space Reservation: 4/28

Artwork Deadline: 5/8

TIER
8

ONE NIGHT ONLY! Patterned after Broadway's Tony Awards®, this annual sold-out event celebrates the power of arts education with dynamic live student performances and a suspense-filled awards ceremony. Show business veterans and community celebrities help celebrate this award-winning evening as Allegheny County's finest high school performers take center stage at the Benedum Center. With award categories that include Best Ensemble, Best Costume Design and of course Best Musical, this event is a tribute to the enthusiasm, dedication and accomplishments of our area's high school theater programs.

SEE PAGE 5 FOR TIER PRICING

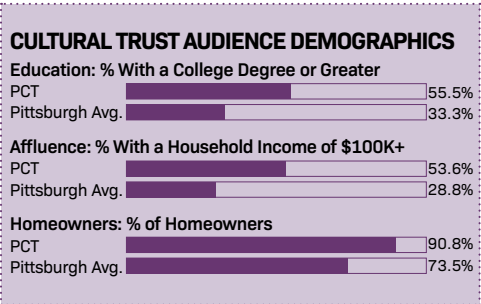
PittsburghCLO.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PNC BROADWAY IN PITTSBURGH



**Source: Management Science Associates, November 2023*

The PNC Broadway in Pittsburgh series features new touring Broadway shows and revivals, direct from Broadway.



PHOTO CREDIT: Joan Marcus

HAMILTON

September 11 - 29, 2024
Benedum Center

Space Reservation: 8/14
Artwork Deadline: 8/28

TIER
1

This “theatrical landmark has transformed theater and the way we think about history” (*The New York Times*)

Hamilton is the story of America then, told by America now. Featuring a score that blends hip-hop, jazz, R&B, and Broadway, *Hamilton* has taken the story of American founding father Alexander Hamilton and created a revolutionary moment in theater — a musical that has had a profound impact on culture, politics, and education. With book, music, and lyrics by Lin-Manuel Miranda, direction by Thomas Kail, choreography by Andy Blankenbuehler, and musical supervision and orchestrations by Alex Lacamoire, *Hamilton* is based on Ron Chernow’s acclaimed biography. It has won Tony®, Grammy®, and Olivier Awards, the Pulitzer Prize for Drama, and an unprecedented special citation from the Kennedy Center Honors.



PHOTO CREDIT: Matthew Murphy

& JULIET

October 29 - November 3, 2024
Benedum Center

Space Reservation: 10/1
Artwork Deadline: 10/15

TIER
4

Created by the Emmy®-winning writer from “Schitt’s Creek,” this hilarious new musical flips the script on the greatest love story ever told. *& Juliet* asks: what would happen next if Juliet didn’t end it all over Romeo? Get whisked away on a fabulous journey as she ditches her famous ending for a fresh beginning and a second chance at life and love—her way.

Juliet’s new story bursts to life through a playlist of pop anthems as iconic as her name, including “Since U Been Gone,” “Roar,” “Baby One More Time,” “Larger Than Life,” “That’s The Way It Is,” and “Can’t Stop the Feeling!”—all from the genius songwriter/producer behind more #1 hits than any other artist this century. Break free of the balcony scene and get into this romantic comedy that proves there’s life after Romeo. The only thing tragic would be missing it.

SEE PAGE 5 FOR TIER PRICING

TIER

TrustArts.org

Programs, artists and dates are
subject to change.

For advertising information call 412-471-6088, email
advertising@culturaldistrict.org or visit CulturalDistrict.org



PHOTO CREDIT: Matthew Murphy, MurphyMade

MJ THE MUSICAL

November 19 – December 1, 2024
Benedum Center

Space Reservation: 10/22
Artwork Deadline: 11/5

He is one of the greatest entertainers of all time. Now, Michael Jackson’s unique and unparalleled artistry comes to Pittsburgh as *MJ*, the multi-Tony Award®-winning new musical centered around the making of the 1992 Dangerous World Tour, begins a tour of its own. Created by Tony Award®-winning Director/Choreographer Christopher Wheeldon and two-time Pulitzer Prize winner Lynn Nottage, *MJ* goes beyond the singular moves and signature sound of the star, offering a rare look at the creative mind and collaborative spirit that catapulted Michael Jackson into legendary status. *MJ* is startin’ somethin’ as it makes its Pittsburgh premiere at the Benedum Center.

TIER
2



PHOTO CREDIT: Matthew Murphy, MurphyMade

FUNNY GIRL

January 7 - 12, 2025
Benedum Center

Space Reservation: 12/10
Artwork Deadline: 12/23

TIER
4

Featuring one of the most iconic scores of all time by Jule Styne and Bob Merrill, an updated book from Harvey Fierstein based on the original classic by Isobel Lennart, tap choreography by Ayodele Casel, choreography by Ellenore Scott, and direction from Michael Mayer, this love letter to the theatre has the whole shebang!

The sensational Broadway revival dazzles with celebrated classic songs, including “Don’t Rain On My Parade,” “I’m the Greatest Star,” and “People.” This bittersweet comedy is the story of the indomitable Fanny Brice, a girl from the Lower East Side who dreamed of a life on the stage. Everyone told her she’d never be a star, but then something funny happened—she became one of the most beloved performers in history, shining brighter than the brightest lights of Broadway.

SEE PAGE 5 FOR TIER PRICING

TIER



PHOTO CREDIT: Matthew Murphy and Evan Zimmerman for MurphyMade

LIFE OF PI

January 28 – February 2, 2025
Benedum Center

Space Reservation: 12/30
Artwork Deadline: 1/14

TIER
4

A THEATRICAL EVENT UNLIKE ANYTHING ELSE!

Winner of three Tony Awards® and the Olivier Award for Best Play, the Broadway and West End sensation *LIFE OF PI* is “an exhilarating evening of theater” (The Wall Street Journal).

Based on the novel that sold more than 15 million copies and became a worldwide phenomenon, *LIFE OF PI* is an epic story of perseverance and hope that speaks to every generation and “gives new life to Broadway” (The Today Show).

After a shipwreck in the middle of the Pacific Ocean, a sixteen-year-old boy named Pi survives on a lifeboat with four companions—a hyena, a zebra, an orangutan and a Royal Bengal tiger.

Told with jaw-dropping visuals, world class puppetry and exquisite stagecraft, *LIFE OF PI* creates a breathtaking journey that will leave you filled with awe and joy.

Audience Advisory: *Life of Pi* is recommended **for ages 10+**. *Life of Pi* contains some mature content and violence, smoke, haze, flashing lights, strobe lights and loud sounds throughout.



PHOTO CREDIT: Joan Marcus

KIMBERLY AKIMBO

March 4 – 9, 2025
Benedum Center

Space Reservation: 2/4
Artwork Deadline: 2/18

TIER
4

A new musical about growing up and growing old (in no particular order), *KIMBERLY AKIMBO* is the winner of 5 Tony Awards including BEST MUSICAL. It features Tony Award-winning book and lyrics by David Lindsay-Abaire (Shrek), a Tony Award-winning score by Jeanine Tesori (Fun Home), choreography by Danny Mefford (Dear Evan Hansen) and direction by Tony-nominated director Jessica Stone.

Kimberly is about to turn 16 and recently moved with her family to a new town in suburban New Jersey. In this “howlingly funny heartbreaker of a show” (The New Yorker), Kim is forced to navigate family dysfunction, a rare genetic condition, her first crush ... and possible felony charges. Ever the optimist, she is determined to find happiness against all odds and embark on a great adventure.

TrustArts.org

Programs, artists and dates are subject to change.

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PHOTO CREDIT: Matthew Murphy

PETER PAN

April 1 - 6, 2025
Benedum Center



Space Reservation: 3/4
Artwork Deadline: 3/18

This high-flying musical has been thrilling audiences of all ages for close to 70 years and is now being brought back to life in a new adaptation by celebrated playwright Larissa FastHorse, directed by Emmy Award winner Lonny Price and choreography by Lorin Latarro. The adventure begins when *PETER PAN* and his mischievous sidekick, Tinker Bell, visit the bedroom of the Darling children late one night. With a sprinkle of fairy dust and a few happy thoughts, the children are taken on a magical journey they will never forget. This extraordinary musical full of excitement and adventure features iconic and timeless songs including “I’m Flying,” “I Gotta Crow,” “I Won’t Grow Up” and “Neverland.” *PETER PAN* embraces the child in us all so go on a journey from the second star to the right and straight on ‘til morning – your entire family will be Hooked!



PHOTO CREDIT: Marc J. Franklin

SOME LIKE IT HOT

April 15 - 20, 2025
Benedum Center



Space Reservation: 3/18
Artwork Deadline: 4/1

Winner of 4 Tony Awards®, including Best Choreography and Best Costumes, *SOME LIKE IT HOT* is “A Super-Sized, All-Out Song-And-Dance Spectacular!” - *The New York Times*

Set in Chicago when Prohibition has everyone thirsty for a little excitement, *SOME LIKE IT HOT* is the “glorious, big, high-kicking” (*Associated Press*) story of two musicians forced to flee the Windy City after witnessing a mob hit. With gangsters hot on their heels, they catch a cross-country train for the life-chasing, life-changing trip of a lifetime.

And what a trip it is! With its irresistible combination of heart and laughs, song and dance, *SOME LIKE IT HOT* won more theater awards than any show this season, and was named Best Musical by the Drama Desk, The Drama League, and the Outer Critics Circle. No wonder *Deadline* calls it “a tap-dancing, razzle-dazzling embrace of everything you love about musical theater.”

SEE PAGE 5 FOR TIER PRICING



SEASON SPECIALS



PHOTO CREDIT: Steve McNicholas

STOMP

October 18 - 19, 2024
Benedum Center

Space Reservation: 9/20
Artwork Deadline: 10/4

TIER
6

STOMP is explosive, inventive, provocative, witty, and utterly unique—an unforgettable experience for audiences of all ages. The international percussion sensation has garnered armfuls of awards and rave reviews and has appeared on numerous national television shows. The eight-member troupe uses everything but conventional percussion instruments – matchboxes, wooden poles, brooms, garbage cans, Zippo lighters, hubcaps – to fill the stage with magnificent rhythms. Year after year, audiences worldwide keep coming back for more of this pulse-pounding electrifying show. As the Boston Globe says, “If you haven’t seen *STOMP*, GO! If you have seen it, take someone and share the pleasure!” *STOMP*. See what all the noise is about.



PHOTO CREDIT: Matthew Murphy, MurphyMade

COME FROM AWAY

May 2 - 4, 2025
Benedum Center

Space Reservation: 4/4
Artwork Deadline: 4/18

TIER
5

This *New York Times* Critics’ Pick takes you into the heart of the remarkable true story of 7,000 stranded passengers and the small town in Newfoundland that welcomed them. Cultures clashed and nerves ran high, but uneasiness turned into trust, music soared into the night, and gratitude grew into enduring friendships.

Don’t miss this breathtaking musical written by Tony® nominees Irene Sankoff and David Hein, directed by Tony-winning Best Director, Christopher Ashley and musical staging by Tony-nominee Kelly Devine. The tour is directed by Daniel Goldstein with musical staging by Richard J. Hinds, based on the original Broadway direction and choreography.

Newsweek cheers, “It takes you to a place you never want to leave!”

On 9/11, the world stopped.

On 9/12, their stories moved us all.

TrustArts.org

Programs, artists and dates are subject to change.

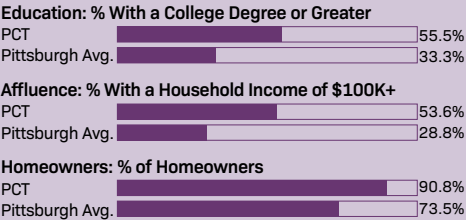
For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



TRUST FAMILY SERIES

The Trust Family series presents award-winning, professional theater for young audiences. With silly jokes, favorite characters, jaw dropping acrobatics, whimsical creatures and catchy songs, kids and grown-ups alike will enjoy this series full of fun for the entire family!

CULTURAL TRUST AUDIENCE DEMOGRAPHICS



**Source: Management Science Associates, November 2023*



For tickets call 412-456-6666 or visit CulturalDistrict.org



DON'T LET THE PIGEON DRIVE THE BUS! THE MUSICAL!

April 26, 2025
Byham Theater

TIER
8

Space Reservation: 3/31
Artwork Deadline: 4/10

Whatever you do, don't let the Pigeon star in his own musical production! With a script written by Mo Willems, the creator of the #1 *New York Times* best-selling, Caldecott Honor award-winning "Pigeon" picture books, and featuring music by Deborah Wicks La Puma (*Elephant & Piggie's We Are in a Play!*), TheaterWorksUSA's *Don't Let the Pigeon Drive the Bus! The Musical!* is even more fun than staying up late and having a hot dog party!

It's not easy being the Pigeon—you never get to do ANYTHING! But when the Bus Driver has a crisis that threatens to make her passengers (gasp!) late, maybe that wily bird CAN do something. Featuring an innovative mix of songs, and feathers, *Don't Let the Pigeon Drive the Bus! The Musical!* is sure to get everyone's wings flapping.

360 ALLSTARS

May 14, 2025
Byham Theater

TIER
9

Space Reservation: 4/16
Artwork Deadline: 4/30

A phenomenal physical performance exploring all forms of rotation, 360 ALLSTARS connects the street with the elite to deliver a supercharged urban circus. Boasting a stellar international cast of World Champion and World Record-holding athletes and artists, 360 ALLSTARS is a spectacular fusion of the extraordinary artistry that emerges from street culture.

SEE PAGE 5 FOR TIER PRICING

TIER

TrustArts.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PHOTO CREDIT: Dario Treviño

**123 ANDRÉS (PRONOUNCED
'UNO DOS TRES ANDRÉS')**

May 17, 2025
Byham Theater



Space Reservation: 4/18
Artwork Deadline: 5/2

Christina and Andrés are 123 Andrés, the GRAMMY and Latin Grammy-winning duo for kids and families known for their interactive, high-energy shows. They bring fresh original songs that blend Spanish and English, with an eclectic mix of sounds from all corners of Latin America. 123 Andrés pack their show with positive vibes and energetic songs that get the whole family dancing and learning.

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**PITTSBURGH
CULTURAL
TRUST**

STAY TUNED!

**Two more exciting
spring shows to be
announced**



**PITTSBURGH
CULTURAL
TRUST**

For tickets call 412-456-6666 or visit CulturalDistrict.org



PITTSBURGH DANCE COUNCIL

CULTURAL TRUST AUDIENCE DEMOGRAPHICS

Education: % With a College Degree or Greater

PCT	55.5%
Pittsburgh Avg.	33.3%

Affluence: % With a Household Income of \$100K+

PCT	53.6%
Pittsburgh Avg.	28.8%

Homeowners: % of Homeowners

PCT	90.8%
Pittsburgh Avg.	73.5%

*Source: Management Science Associates, November 2023

Exceptional, world-class contemporary dance in Pittsburgh. Each company brings its own unique voice, reminding us of the versatility and importance of dance as an art form.



PITTSBURGH
CULTURAL TRUST

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PHOTO CREDIT: John Hogg

DADA MASILO

October 24, 2024 | 7:30 pm
Byham Theater

TIER
9

Space Reservation: 9/26
Artwork Deadline: 10/10

South Africa's award-winning Dada Masilo is a dancer and choreographer who takes great aesthetic risks, reinventing classic stories so they speak to black identity and feminism, through an innovative dance language that intertwines African movement and rhythms with traditional ballet and contemporary dance genres.

Featuring an original score, *The Sacrifice* is inspired by *The Rite of Spring*, combining the European heritage of this monumental piece with the uniquely rhythmic and expressive movements of 'Tswana' the traditional dance of Botswana. Rooted in storytelling and healing rituals, this all-South African company of dancers delivers an exhilarating performance that will transport you through a journey of emotions.

Contains partial nudity.

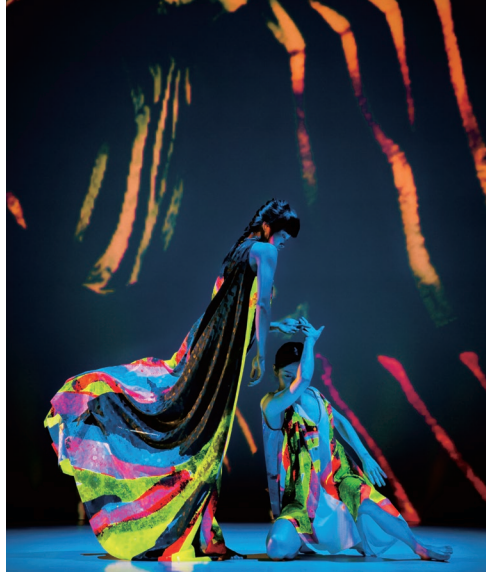


PHOTO CREDIT: LEE Chia-yeh

CLOUD GATE DANCE THEATRE OF TAIWAN

November 16, 2024 | 7:30 pm
Byham Theater

TIER
9

Space Reservation: 10/21
Artwork Deadline: 11/4

Claimed as "Asia's leading contemporary dance theater" (*The Times*), Cloud Gate has set out to engage with local history, culture, and subject matter through classical, folk, and modern dance for over 50 years. Cloud Gate combines their practices in Qi Gong, martial artist, modern dance, street dance, and ballet—transforming ancient aesthetics into a thrilling celebration of motion.

Cloud Gate shares *13 Tongues* by artistic director CHENG Tsung-lung, a work based on Bangka/Wanhua, the oldest district of Taipei, and legendary 1960s street artist "Thirteen Tongues". Through imagination and storytelling recalling childhood memories and visual art, *13 Tongues* evokes centuries of human endeavor, behavior, and belief.



PHOTO CREDIT: Steven Pisano

MALPASO DANCE COMPANY

January 15, 2025 | 7:30 pm
Byham Theater

TIER
9

Space Reservation: 12/18
Artwork Deadline: 1/2

In the twelve years since its establishment, Malpaso Dance Company has become one of the most sought-after Cuban dance companies with a growing international profile. Emphasizing a collaborative creative process, Malpaso is committed to working with top international choreographers while also nurturing new voices in Cuban choreography. An Associate Company of Joyce Theater Productions, Malpaso — together with The Joyce — has commissioned original works from a number of prominent international choreographers, including Aszure Barton, Sonya Tayeh, Ronald K. Brown, among others. The company returns to Pittsburgh with an invigorating mixed repertoire program.



PHOTO CREDIT: Guzman Rosado

BODYTRAFFIC

February 22, 2025 | 7:30 pm
Byham Theater

TIER
9

Space Reservation: 1/27
Artwork Deadline: 2/10

Led by Artistic Director Tina Finkelman Berkett and based out of Los Angeles, California, BODYTRAFFIC has conquered the contemporary dance world with its stunning performers, technical mastery, and commitment to the most challenging repertoire. Bursting with cutting-edge “vivid theatricality,” BODYTRAFFIC takes the Byham stage with compelling works that embody the company’s energy, sophistication, and sheer joy in dancing. “They’re the kind of people you could watch dance anything all night.” – *The San Francisco Chronicle*

SEE PAGE 5 FOR TIER PRICING

TIER

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Programs, artists and dates are subject to change.

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PHOTO CREDIT: Greg Gorman

TWYLA THARP DANCE

April 19, 2025 | 7:30 pm
Byham Theater

TIER
9

Space Reservation: 3/24
Artwork Deadline: 4/7

Twyla Tharp celebrates her 60th anniversary with a coast-to-coast tour featuring her Olivier-nominated *Diabelli Variations*, set to Beethoven's masterpiece of the same name, and a new dance to a reimagining of Philip Glass's iconic *Aguas da Amazonia*, arranged by GRAMMY Award-winning group Third Coast Percussion. Showcasing Tharp's uncanny and witty use of music to create work of startling originality and beauty, the two dances once again ensure Tharp's place as one of the great artists of our time.

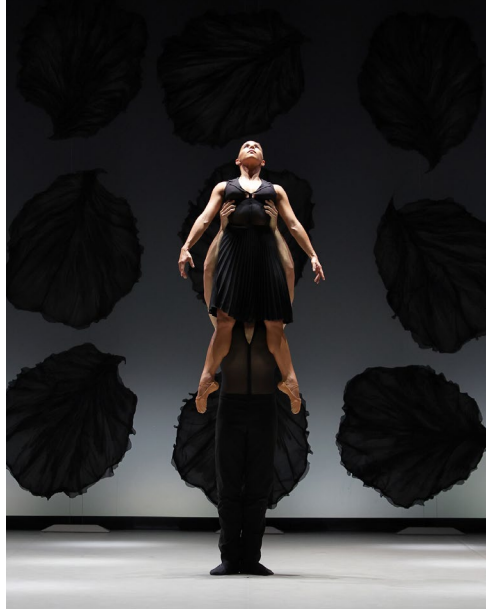


PHOTO CREDIT: Stéphane Bellocq

MALANDAIN BALLET BIARRITZ

May 7, 2025 | 7:30 pm
Byham Theater

TIER
9

Space Reservation: 4/9
Artwork Deadline: 4/23

Created in 1998, the Centre Chorégraphique National/Malandain Ballet Biarritz has become one of the most important companies of the French choreographic landscape. Composed of 22 permanent dancers, and led by Thierry Malandain, the company is known for their power, virtuosity, humanity, and sensuality. Through Malandain's over 85 creations he uses his movement vocabulary to create harmony between modern and classical techniques.

In Malandain's latest work he combines Vivaldi's *Four Seasons* and *The Four Seasons* composed by Giovanni Antonio Guido in a bold and innovative program.

SEASON SPECIAL



PHOTO CREDIT: Amalia Hernández

BALLET FOLKLÓRICO DE MÉXICO (CO-BRANDED WITH DENTONS COHEN & GRIGSBY TRUST PRESENTS SERIES)

**TIER
9**

March 5, 2025 | 7:30 pm
Byham Theater

Space Reservation: 2/5
Artwork Deadline: 2/19

For over 70 years, Ballet Folklórico de México has been moving audiences all over the world. Founder Amalia Hernández gained recognition as a cultural representative of Mexico and rescued its traditional dances. She projected to the world the beauty of the country through movement, from pre-Columbian cultures onward. Hernández's artistic legacy remains strong thanks to over 100 original choreographies with pristine technical skill, elaborate costumes, and first-rate artists.

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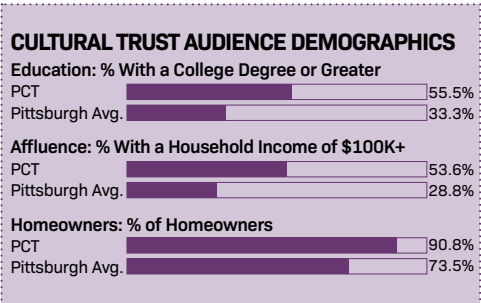
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TRUST CABARET

2024-2025

TRUST CABARET SERIES



*Source: Management Science Associates, November 2023

The Trust Cabaret Series offers patrons a rare opportunity to see Broadway’s stars and today’s world-class leading vocalists on stage in Pittsburgh’s Cultural District. The cabaret genre provides a truly unique experience that combines engaging storytelling with world-class vocal talent. The Trust Cabaret Series has featured some of the brightest stars from Broadway, Hollywood, and the music industry who have dazzled our audiences over the years. All Trust Cabaret Season performances will be held at the newly renovated Greer Cabaret Theater for the 24/25 season.



For tickets call 412-456-6666 or visit CulturalDistrict.org



PATINA MILLER

October 14, 2024 | 7:00 & 9:30 pm
Greer Cabaret Theater



Space Reservation: 9/16
Artwork Deadline: 9/30

Among rave screen performances in *Power Book III: Rising Kanan*, *Hazbin Hotel*, *Madam Secretary*, *Mercy Street*, and *The Many Saints of Newark*, Miller has graced the stage with turns as The Witch in Sondheim's *Into the Woods* (Grammy® Award for Best Musical Theater Album), Leading Player in *Pippin* (Tony® Award for Lead Actress), Deloris Van Cartier (*Sister Act*), *Ragtime* and more.

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advertising@culturaldistrict.org or visit CulturalDistrict.org



JASON ROBERT BROWN

November 18, 2024 | 7:00 & 9:30 pm **TIER 9**
Greer Cabaret Theater

Space Reservation: 10/21
Artwork Deadline: 11/4

A renowned composer & lyricist, Brown’s accolades include *Parade* (Tony® winner, Original Score), *The Bridges of Madison County* (Tony® winner, Original Score and Orchestrations), *13*, and *The Last Five Years*. Among upcoming pieces, star-studded collaborations and global performances with his band as a soloist, Brown now brings his cabaret notoriety to Pittsburgh for one night only.



CHRISTOPHER JACKSON

February 10, 2025 | 7:00 & 9:30 pm **TIER 9**
Greer Cabaret Theater

Space Reservation: 1/13
Artwork Deadline: 1/27

GRAMMY® and Emmy® award-winning actor/songwriter/composer Christopher Jackson is best known for his Tony®-nominated performance as George Washington in *Hamilton*. Recently seen in the CBS drama *Bull*, Jackson now features in Max’s ...*And Just Like That*. Other Broadway credits include *Holler if Ya Hear Me*, *In the Heights*, *Memphis*, and *The Lion King*.



STEPHANIE J. BLOCK

March 10, 2025 | 7:00 & 9:30 pm
Greer Cabaret Theater



Space Reservation: 2/10
Artwork Deadline: 2/24

Established as one of theater's most relevant and versatile voices, Block boasts an impressive career with credits including *Into the Woods*, *Sunset Boulevard*, *The Cher Show* (Tony®, Lead Actress), *Falsettos*, *The Mystery of Edwin Drood*, *Anything Goes*, *9 to 5*, *The Pirate Queen*, *The Boy From Oz*, and originating the role of Elphaba in the first national tour of *Wicked*.



LAURA BENANTI

May 5, 2025 | 7:00 & 9:30 pm
Greer Cabaret Theater



Space Reservation: 4/7
Artwork Deadline: 4/21

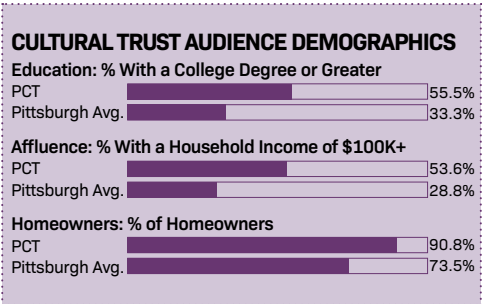
Dazzling both stage and screen, Tony® award winner Laura Benanti's credits include; *No Hard Feelings* (Sony), *Worth* (Netflix), *The Gilded Age* (Max), *Life & Beth* (Hulu), and *Elsbeth* (CBS). Making her Broadway debut as Maria in *The Sound of Music* at age 18, she has since starred in *Into the Woods*, *Nine*, *Gypsy*, *She Loves Me*, *My Fair Lady*, and *Meteor Shower* among others.

SEE PAGE 5 FOR TIER PRICING





DENTONS COHEN & GRIGSBY TRUST PRESENTS



**Source: Management Science Associates, November 2023*

A diverse array of entertainment from live music to uproarious comedy to literary luminaries and world-famous artists. The great mix of performances promises something for everyone.



PHOTO CREDIT: Zdenko Hanout

AVATAR: THE LAST AIRBENDER IN CONCERT

August 31, 2024
Benedum Center

Space Reservation: 8/5
Artwork Deadline: 8/16

TIER
8

Avatar: The Last Airbender in Concert presents a live orchestral rendition of the series' iconic soundtrack, paired with a nearly two-hour special recap of the animated series' three seasons displayed on a full-size cinema screen. The projection will feature the original dialogue and sound effects without any pre-recorded music, allowing the live orchestra to perform the legendary score live and in perfect sync with the show scenes. The result? A truly immersive and grandiose concert experience that breathes new life into *Avatar: The Last Airbender*.



PHOTO CREDIT: Tswarelo Mothobe

NOBUNTU

October 19, 2024
Byham Theater

Space Reservation: 9/23
Artwork Deadline: 10/4

TIER
9

Nobuntu, the female a cappella quartet from Zimbabwe, has drawn international acclaim for its inventive performances that range from traditional Zimbabwean songs to Afro Jazz to Gospel. The ensemble's concerts are performed with pure voices, augmented by minimalistic percussion, traditional instruments such as the Mbira (thumb piano) and organic, authentic dance movements.

SEE PAGE 5 FOR TIER PRICING

TIER

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..... **DISENCHANTED**

October 24, 2024
Byham Theater



Space Reservation: 9/26
Artwork Deadline 10/10

POISONED APPLES. GLASS SLIPPERS. WHO NEEDS 'EM?!

Not Snow White and her posse of disenchanted princesses in the hilarious hit musical that's anything but Grimm. The original storybook heroines are none-too-happy with the way they've been portrayed in today's pop culture so they've tossed their tiaras and have come to life to set the record straight.

Forget the princesses you think you know – these royal renegades are here to comically belt out the truth. Received an “Outstanding Off-Broadway Musical” nomination (Outer Critics Circle Awards) and a “Best New Off-Broadway Musical” nomination (Off Broadway Alliance). Contains adult language and content.

Produced by special arrangement with Broadway Licensing



..... **SOME ENCHANTED EVENING WITH BENNY BENACK, STELLA COLE AND JABU GRAYBEAL**

November 12, 2024
Byham Theater



Space Reservation: 10/15
Artwork Deadline: 10/29

Led by Emmy-nominated crooner **Benny Benack III** and social media sensation **Stella Katherine Cole**, *Some Enchanted Evening* leads audiences on a jazz-inspired journey through Broadway's greatest hits from the Golden Age of yesterday to the freshest hits of today. From Hammerstein to “Hamilton” and everything in between, this multi-disciplinary musical mashup also showcases **Jabu Graybeal**, a one-of-a-kind talent and tap-dancing star.



A VERY ELECTRIC CHRISTMAS

November 29, 2024
Byham Theater

TIER
8

Space Reservation: 11/1
Artwork Deadline: 11/15

Follow the story of a young bird named Max and his family, as they begin their journey south for the winter. When Max gets blown off course and ends up at the North Pole.... his adventure begins! Dancing toy soldiers, caroling worms and performing poinsettias light up the stage. Audiences of all ages will treasure this magical and captivating tale of family, friendship and hope set to timeless holiday hits including Nat King Cole, Mariah Carey and Tchaikovsky.



PHOTO CREDIT: Cheryl Mann

HIP HOP NUTCRACKER

December 16, 2024
Benedum Center

TIER
8

Space Reservation: 11/18
Artwork Deadline: 12/2

A holiday mash-up for the whole family, The *Hip Hop Nutcracker* returns for another spectacular tour. Directed and choreographed by Tony and Olivier Award-nominated Jennifer Weber, this contemporary dance spectacle is a re-mixed and re-imagined version of the classic, smashing hip-hop dance and Tchaikovsky's timeless music together into a heart-stirring and inspirational holiday event.

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TIER

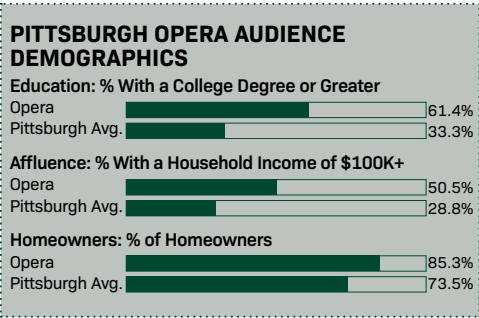
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PITTSBURGH OPERA



**Source: Management Science Associates, November 2023*

Pittsburgh Opera enriches Pittsburgh and the tri-state area, and draws national and international attention to the region, by:

- Creating live opera at the highest standards of artistic excellence
- Making opera accessible to a diverse audience
- Developing young singers into tomorrow's artists

The 8th-oldest opera company in the United States, 2024-25 marks Pittsburgh Opera's 86th season.

English supertitles are projected above the stage at all performances.



October 5, 8, 11, 13, 2024
Benedum Center




Space Reservation: 9/9
Artwork Deadline: 9/19

SHE LIVED FOR ART. WOULD SHE DIE FOR LOVE?

When painter Cavaradossi—the lover of Rome's enchanting diva Floria Tosca—decides to harbor a fugitive of the law, he makes himself and his beloved Tosca a target of the corrupt Chief of Police, Baron Scarpia. Now it is up to Tosca to free both her lover and herself from Scarpia's clutches by making a horrific bargain that will have consequences for them all.

Puccini's whirlwind political thriller packs high romance, dark motives, love, betrayal, murder, and intrigue all into a plot that unfolds over only 24 hours. See why *Tosca* is one of the most powerful operas ever written.

SEE PAGE 5 FOR TIER PRICING 



November 9, 12, 15, 17, 2024
Benedum Center



Space Reservation: 10/14
Artwork Deadline: 10/24

AN ADULTEROUS DOUBLE FEATURE

Jealousy, two-timing, and revenge unite the back-to-back tragedies of *Cavalleria Rusticana* and *Pagliacci*. Possessiveness, machismo, and rage fuel their bloody conclusions.

Cavalleria Rusticana: On Easter Sunday, Alfio discovers his wife Lola has rekindled her old romance with Turiddu.

Pagliacci: Just before a performance of his traveling circus troupe, clown Canio discovers the infidelity of his wife Nedda.

Join us for this back-to-back double feature of love and hate—the first time Pittsburgh Opera has performed these two operas together since 1996!

PittsburghOpera.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



January 25, 28, 31, February 2, 2025
Pittsburgh CAPA Theater

Space Reservation: 12/30
Artwork Deadline: 1/9



ALL'S FAIR IN LOVE AND WAR

To prevent the capture of Jerusalem by the knights of the First Crusade, The Prince of Darkness has sent the enchantress Armida into the world to seduce the Christian heroes and turn them from their duty. The bravest of these, Rinaldo, has fallen under Armida's spell. But, to her surprise, she becomes enchanted by him as well. She comes to love him so deeply that she cannot bring herself to destroy him. For both, duty clashes with desire. As war rages around them, will love conquer them both?

Containing some of Haydn's most inspired music, not only is *Armida* Haydn's most highly regarded opera, but the composer himself referred to it as his best work.

These will be Pittsburgh Opera's first performances of *Armida*. Pittsburgh Opera will mount a new production.

**PITTSBURGH
OPERA**



March 22, 25, 28, 30, 2025
Benedum Center

Space Reservation: 2/24
Artwork Deadline: 3/6

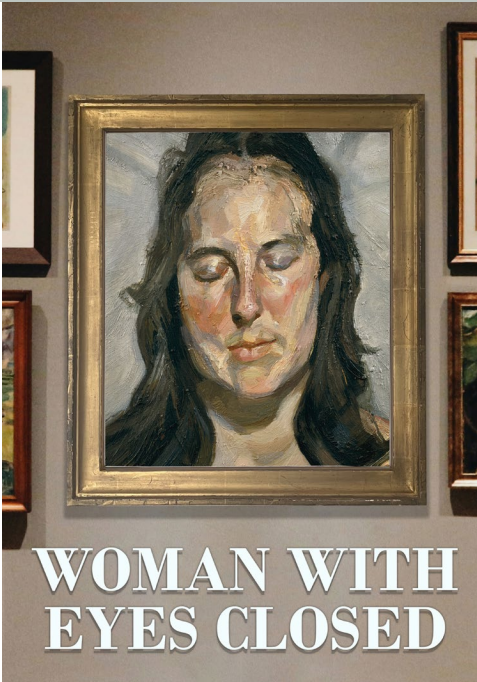


HIS ESCAPE IS HER CAGE.

In this groundbreaking new production created by an all Japanese and Japanese American creative team, *Madama Butterfly*'s story is transported to a fantastical realm where reality and dreams intersect.

Pinkerton puts on a VR headset and transports us into a vibrant virtual reality playground where he has ultimate control. As his avatar, a U.S. Navy Lieutenant, he can seduce and marry his fantasy girl and abandon her just as easily. But to Cio-Cio San, this is no game and the love and betrayal she feels is all too real.

Enveloped in Puccini's stunning music, this visually beautiful production is the perfect match. Pittsburgh Opera is proud to partner with Cincinnati Opera, Detroit Opera, and Utah Opera to co-produce this reinvention of Puccini's classic, uncovering new and resonant meaning for all audiences to enjoy.



WOMAN WITH EYES CLOSED

April 26, 29, May 2, 4, 2025
Bitz Opera Factory

TIER
9

Space Reservation: 3/31
Artwork Deadline: 4/10

A FAMILY PORTRAIT

When Mona finds a mysterious suitcase filled with stolen masterpieces, she must grapple with a choice to save these priceless paintings or save her son—the thief. Burning the paintings would destroy the evidence of her son's crime, but one of the paintings—Lucien Freud's "Woman With Eyes Closed"—looks just like her own mother, a painter who died when Mona was still young. The uncanny resemblance unlocks long-buried memories that fuel the fires of three different possible endings.

This world premiere opera from award-winning composer Jennifer Higdon (*Cold Mountain*) is inspired by a real-life art heist, and confronts the question "what is the true value of a work of art?" This is an opera that needs to be seen at least twice; each night of the production has the possibility of a completely new ending!



Photos by David Bachman Photography for Pittsburgh Opera

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PittsburghOpera.org

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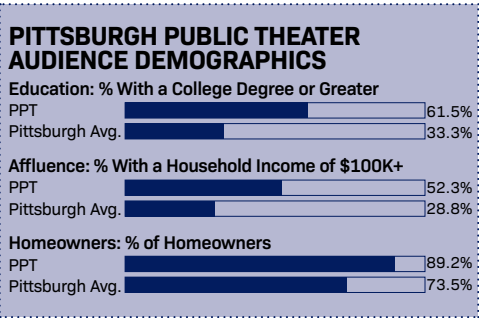
For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PITTSBURGH PUBLIC THEATER

Pittsburgh Public Theater returns with an incredible slate of shows for it's 50th Anniversary Season — “One Season to Rule Them All.” This season will open with suspense and scandal with *DIAL M FOR MURDER*, followed by an awe-inspiring trip to Middle Earth with *THE HOBBIT*. We'll head into the hustle and bustle of the holidays with our favorite new tradition, *A CHRISTMAS STORY: THE PLAY* before welcoming the Pittsburgh Premiere of Broadway's timely and timeless

backstage drama *TROUBLE IN MIND* to the O'Reilly Theater stage. Finally, we'll finish the season with a nod to our beginning in 1974 with a musical version of *TWELFTH NIGHT* – a free musical extravaganza as part of our Public Works program. **For tickets and information, call 412.316.1600 or visit www.PPT.org.**



**Source: Management Science Associates, November 2023*



DIAL M FOR MURDER

September 11 - 29, 2024
O'Reilly Theater



Space Reservation: 8/14
Artwork Deadline: 8/28

Adapted by: Jeffrey Hatcher
From the original by: Frederick Knoff

SUSPENSE, SCANDAL, AND SCAMS LIKELY

Before *Rear Window* and *Psycho*, master of suspense Alfred Hitchcock brought *Dial M for Murder* to the silver screen and altered the landscape of the thriller genre. On a dark and rainy night, Tony's jealousy over his wife Margot's illicit affair takes a sinister turn. As Tony, Margot, her lover, and a figure from his past weave an intricate web of deception, the tension rises, and the consequences of suspicion and desire become deadly. The call is coming from inside the O'Reilly in this new version of the classic murder mystery, where secrets, lies, and the thirst for revenge collide.



THE HOBBIT

October 23 - November 10, 2024
O'Reilly Theater




Space Reservation: 9/25
Artwork Deadline: 10/9

Adapted by: Greg Banks
Directed: Marya Sea Kaminski

THE FABLED FANTASY BECOMES REALITY

In this all-ages adventure, J.R.R. Tolkien's magical Middle Earth transitions from page to stage in spellbinding fashion. An unexpected journey awaits homebody hobbit Bilbo Baggins, wise wizard Gandalf, daring dwarf Thorin, and anyone brave enough to join them. Along the way, they overcome obstacles ranging from monstrous goblins to the fearsome dragon Smaug and form a bond for the ages. This epic trek, reimagined through the whimsical lens of playwright Greg Banks (Public Unplugged's *Robin Hood*), is a treasure hunt sure to make families want to go there and back again.

Presented by the M. Patrick Daniels Fund of The Pittsburgh Foundation

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PPT.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



A CHRISTMAS STORY: THE PLAY

December 4 - 22, 2024
O'Reilly Theater

Space Reservation: 11/6
Artwork Deadline: 11/20

Play by: Philip Grecian
Directed: Michael Berresse

*WE TRIPLE-DOG-DARE YOU TO GET INTO THE
HOLIDAY SPIRIT!*

Be a holiday hero and bring your brood downtown this season to bask in the warm glow of holiday lights and experience the joy of a tale that is anything but your average Christmas "story." Don't like the movie? Don't worry — you'll love this play! From the halls of the Parker family home to the merry madness of Higbee's department store, this A+++++++ production boasts the added charm of an all-star cast ready to show you sides of these iconic characters you've never experienced. This new holiday tradition is sure to be a gift that keeps on giving all season long.



TROUBLE IN MIND

February 5 - 23, 2025
O'Reilly Theater

Space Reservation: 1/8
Artwork Deadline: 1/22

By: Alice Childress

*A TIMELY AND TIMELESS BACKSTAGE
DRAMA*

The year is 1955 and a promising new play is headed for Broadway. The most accomplished member of the cast, Willetta Mayer, has entertained audiences for decades, bringing both wisdom and insight as the preeminent Black actress of her time. However, nothing could prepare her for the culture clash that erupts between the director and her fellow cast members in rehearsals for this new, "progressive" play. As the curtain rises, witness them grapple with the fraught dynamics of power, race, and ego, onstage and off. Visionary playwright Alice Childress was far ahead of her time when *Trouble in Mind* first debuted in 1955.





WHO'S AFRAID OF VIRGINIA WOOLF

March 19 – April 6, 2025
O'Reilly Theater



Space Reservation: 2/19
Artwork Deadline: 3/5

MARRIAGE ON THE ROCKS SERVED UP WITH A TONY AWARD

It's all fun and games until the one and only Edward Albee picks up his pen. His 1962 masterpiece *WHO'S AFRAID OF VIRGINIA WOOLF* is a caustic cocktail of razor-sharp dialogue and electrifying performances that has kept audiences coming back for another round for decades. After a university faculty party, disillusioned professor George and his domineering wife Martha invite an unsuspecting younger couple, Nick and Honey, over for drinks. The evening devolves into a series of comedically cruel mind games and bitter confrontations, revealing deep-seated resentments and hidden truths about both couples. Buckle up for a night of explosive drama and dark humor in this dazzling theatrical powerhouse.



PUBLIC WORKS' TWELFTH NIGHT

June 27 – 29, 2025
O'Reilly Theater




Space Reservation: 5/30
Artwork Deadline: 6/13

Conceived by: Kwame Kwei-Armah and Shaina Taub

Music and Lyrics: Shaina Taub

SHAKESPEARE SINGS AND LOVE WINS

If musicals be the food of love, let this groundbreaking adaptation of Shakespeare's most cherished comedy play on! When noblewoman Viola finds herself shipwrecked, she decides to disguise herself as the male page Cesario to blend in. Her decision triggers literature's most hilarious love triangle and inspires the people of Illyria to see life through the eyes of another. This production not only enchants with its catchy pop score but also introduces Pittsburgh to the transformative Public Works program. Through community collaboration, this theatrical marvel becomes a celebration that is truly for, by, and of the people. Revel in the magic of love, laughter, and fellowship in this unmissable spectacle.

SEE PAGE 5 FOR TIER PRICING 

PPT.org

Programs, artists and dates are subject to change.

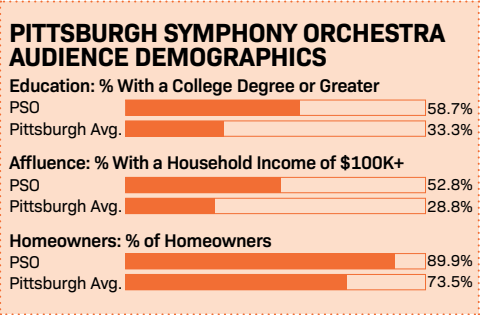
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PITTSBURGH SYMPHONY ORCHESTRA



PHOTO CREDIT: George Lange

PITTSBURGH SYMPHONY ORCHESTRA



*Source: Management Science Associates, November 2023

Seek experiences and inspiration from a powerful season of legendary artists, new voices, debuts, and world premieres

in the Pittsburgh Symphony Orchestra's 2024-2025 season. Seek **Unrivalled Artistry** with the biggest stars of the classical firmament including Itzhak Perlman, Yo-Yo Ma, and Lang Lang. Seek **New Sounds** from the most compelling artistic voices of today with 12 pieces by living composers and 20 PSO premieres. Seek **Our City's Shining Stars** as the PSO places special emphasis on artists and performers from Steel City.



For tickets call 412-392-4900 or visit CulturalDistrict.org

SEPTEMBER/OCTOBER COMBO BOOK

TIER
4

Space Reservation: 8/30 Artwork Deadline: 9/13



Manfred Honeck, conductor

PHOTO CREDIT: George Lange

**RACHMANINOFF'S
SYMPHONIC DANCES**

September 27, 2024 | 7:30 pm

September 28, 2024 | 2:30 pm
Heinz Hall**Manfred Honeck, conductor**
Augustin Hadelich, violin

- **Arturo Marquez:** Danzón No. 2
- **Mendelssohn:** Violin Concerto
- **Rachmaninoff:** Symphonic Dances

Symphonic Dances is not so much a collection of dances as it is a series of dramatic tone poems, filled with moodily memorable melodies, eerie waltzes, and a triumphant, virtuosic finale. An audience favorite, violinist Augustin Hadelich reveals "something from a plane beyond ours," performing Mendelssohn's wonderfully lyric, virtuosic violin concerto.

SEE PAGE 5 FOR TIER PRICING

TIER

**TWIST AND SHOUT: THE
MUSIC OF THE BEATLES –
A SYMPHONIC EXPERIENCE**

October 4 & 5, 2024 | 7:30 pm

October 6, 2024 | 2:30 pm

Heinz Hall

Byron Stripling, conductor

Step into the time capsule of musical history as we celebrate the 60th anniversary of the British Invasion of 1964. Relive Beatlemania with captivating historic photos of the legendary band projected on the big screen along with hits like "Love Me Do," "I Want to Hold Your Hand," "Can't Buy Me Love," "A Hard Day's Night," and more in this larger-than-life symphonic sensation.



Tom Borrow, piano

**RAVEL'S
PIANO
CONCERTO**

October 18, 2024

7:30 pm

October 20, 2024

2:30 pm

Heinz Hall

Jukka-Pekka Saraste, conductor
Tom Borrow, piano

- **Bartók:** Suite from *The Miraculous Mandarin*
- **Ravel:** Piano Concerto in G major
- **Sibelius:** Symphony No. 4

Bartók's *The Miraculous Mandarin* tells of a girl forced to lure a wealthy Mandarin to his tragic fate. Its theme of the dark passions between men and women is as gripping—and controversial—as when it first premiered. Tom Borrow, a fast-rising artist of the new generation of virtuoso soloists, debuts with his signature work—Ravel's terrifically entertaining and jazzy Piano Concerto. Concluding the concert is Sibelius' darkly atmospheric and gloriously menacing Fourth Symphony.

PittsburghSymphony.org

Programs, artists and dates are
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SEPTEMBER/OCTOBER COMBO BOOK (CONT.)

TIER
4

Space Reservation: 8/30 Artwork Deadline: 9/13



HARRY POTTER AND THE ORDER OF THE PHOENIX™

October 26, 2024 | 7:30 pm

October 27, 2024 | 2:30 pm

Heinz Hall

Experience your favorite movies transformed with the music of a live symphony orchestra in the Harry Potter™ Film Concert Series. For the first time ever, audiences can rediscover the magic of *Harry Potter and the Order of the Phoenix™* while a live symphony orchestra performs Nicholas Hooper's unforgettable score and Harry Potter™ soars across the big screen in high-definition.

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NOVEMBER COMBO BOOK

TIER
4

Space Reservation: 10/4 Artwork Deadline: 10/18



Lorenzo Viotti, conductor
© Jan Willem Kaldenbach



Ray Chen, violin

BRAHMS AND SCHUMANN

November 1 & 2, 2024 | 7:30 pm

November 3, 2024 | 2:30 pm

Heinz Hall

Lorenzo Viotti, conductor
Ray Chen, violin

- **Brahms:** Violin Concerto
- **Schumann:** Symphony No. 2

Swiss conductor (and fashion model) Lorenzo Viotti joins charismatic violin virtuoso Ray Chen for Brahms' formidable, technically challenging masterwork that brings together tender lyricism, grand romanticism, and soulful Hungarian melodies. Schumann's Second Symphony is a work of unparalleled richness and depth.

NOVEMBER COMBO BOOK (CONT.)

TIER
4

Space Reservation: 10/4 Artwork Deadline: 10/18

CHICAGO IN CONCERT

November 8, 9 & 10, 2024 | 7:30 pm
Heinz Hall

Rob Fisher, conductor

The biggest brashest musical of them all immerses you in the energy and intrigue of the Roaring '20s. The 1996 Broadway production, holding the record as the longest-running American musical, achieved silver-screen glory in 2002 under the direction of Pittsburgh's own Rob Marshall. This reimagined concert adaptation showcases every song from the original score.

STRAUSS' AN ALPINE SYMPHONY

November 15, 2024 | 7:30 pm
November 17, 2024 | 2:30 pm
Heinz Hall

Donald Runnicles, conductor
Lorna McGhee, flute

- **Maccunn:** The Land of the Mountain and the Flood (PSO Premiere)
- **Rautavaara:** Concerto for Flute, "Dances with the Winds" (PSO Premiere)
- **Strauss:** *An Alpine Symphony*

Strauss's Alpine Symphony summons an orchestra of well over 100 musicians to depict the majesty of nature in spellbinding relief. Through rocky summits, waterfalls, a hunting party, a violent storm, and a triumphal return, Strauss unleashes the full potential of symphonic writing in his final tone poem. Lorna McGhee gives the Pittsburgh premiere of this Rautavaara concerto, which evokes dark and ethereal Scandinavian landscapes, highlighting a program filled with themes of the natural world.

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TIER

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NOVEMBER COMBO BOOK (CONT.)

TIER
4

Space Reservation: 10/4 Artwork Deadline: 10/18

HOME ALONE

November 22, 2024 | 7:00 pm
November 24, 2024 | 2:30 pm
Heinz Hall

A true holiday favorite, this beloved comedy classic features renowned composer John Williams' charming and delightful score performed live to picture by the Pittsburgh Symphony Orchestra. Macaulay Culkin stars as Kevin McCallister, an 8-year-old boy who's accidentally left behind when his family leaves for Christmas vacation, and who must defend his home against two bungling thieves. Hilarious and heart-warming, *Home Alone* is holiday fun for the entire family!

© 1990 Twentieth Century Fox



PHOTO CREDIT: Chris Lee

STRAUSS AND PUCCINI

November 29, 2024 | 7:30 pm
December 1, 2024 | 2:30 pm
Heinz Hall

Manfred Honeck, conductor
Steven Banks, saxophone

- **Schubert:** Symphony No. 3
- **Tomasi:** Concerto for Alto Saxophone (PSO Premiere)
- **Puccini:** Anniversary Celebration Highlights
- **Strauss Family:** Viennese Favorites

Enjoy a delightful musical feast this Thanksgiving weekend! Music Director Manfred Honeck leads a lighthearted celebration of charming polkas and popular waltzes from his hometown of Vienna. Schubert's Third Symphony and the PSO debut of sax virtuoso Steven Banks add to the elation as the program sings with a heart-on-sleeve celebration of Puccini's greatest opera hits in this annual program of audience favorites.

SEE PAGE 5 FOR TIER PRICING

TIER

DECEMBER COMBO BOOK

TIER
4

Space Reservation: 11/8 Artwork Deadline: 11/22

Jeanine De Bique,
soprano



PHOTO CREDIT: Marco Borggreve

BRAHMS AND FAURÉ

December 6, 2024 | 7:30 pm
December 8, 2024 | 2:30 pm
Heinz Hall

Manfred Honeck, conductor
Jeanine De Bique, soprano
Joshua Hopkins, baritone
Mendelssohn Choir of Pittsburgh

- **Reena Esmail**: RE|Member (PSO Premiere)
- **Fauré**: Cantique de Jean Racine (PSO Premiere)
- **Brahms**: Schicksalslied
- **Adolphus Hailstork**: Lachrymosa (PSO Premiere)
- **Fauré**: Requiem

A program of glorious choral masterworks by Brahms, Fauré, and Hailstork. These meditations on life and fate, filled with rich, soulful melodies, provide a respite of comfort and consolation. Reena Esmail's RE|Member explores how the world has changed forever, re-entering the post-pandemic world.

HANDEL'S MESSIAH

December 7, 2024 | 7:30 pm
Heinz Hall

Manfred Honeck, conductor
Jeanine De Bique, soprano
Reginald Mobley, countertenor
John Matthew Myers, tenor
Joshua Hopkins, baritone
Mendelssohn Choir of Pittsburgh

- **Handel**: *Messiah*

Immerse yourself in the majestic sounds of this epic oratorio. From the powerful "Hallelujah" chorus to the uplifting arias and soaring verses, Handel's *Messiah* is a musical journey that transcends time.

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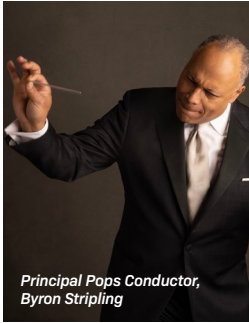
DECEMBER COMBO BOOK (CONT.)

TIER
4

Space Reservation: 11/8 Artwork Deadline: 11/22



Sensory Holiday Concert



Principal Pops Conductor,
Byron Stripling

PHOTO CREDIT: George Lange

HIGHMARK HOLIDAY POPS

December 13, 2024 | 7:30 pm
December 14, 2024 | 2:30 pm
(Sensory Friendly Performance)
December 14, 2024 | 7:30 pm
December 15, 2024 | 2:30 pm
December 20, 2024 | 7:30 pm
December 21, 2024 | 11:00 am & 4:30 pm
December 22, 2024 | 1:00 & 6:30 pm
Heinz Hall

Byron Stripling, conductor
Mamie Parris, vocalist
Mendelssohn Choir of Pittsburgh

Put a song in your head and joy in your heart this holiday season. Gather the family at the festively adorned Heinz Hall, featuring the city's grandest live Christmas tree. Enjoy holiday musical traditions like "Sleigh Ride," the "Hallelujah" Chorus from Handel's *Messiah*, and the popular audience carol sing-along. This year's production is elevated by Mamie Parris, whose powerful pipes have graced the heights of Broadway.

HOLIDAY BRASS SPECTACULAR

December 17, 2024 | 7:00 pm
Heinz Hall

Join us for this annual, festive holiday tradition! From traditional Baroque favorites to new arrangements of your most-loved holiday tunes, this evening, perfect for the whole family, is sure to usher in the merry season!

LOVE ACTUALLY

December 19, 2024 | 7:00 pm
Heinz Hall

Funny, irresistible and heart-warming, *Love Actually* is set in contemporary London in the weeks before Christmas and tells one story which weaves together a spectacular amount of love stories – sometimes romantic, sometimes sad, sometimes stupid – all funny in their own way.

Take a breathtaking tour of love's delightful twists and turns as you fall under the spell of *Love Actually* and share in the laughs and charm live in concert, with the PSO performing Craig Armstrong's evocative score. The film features an all-star ensemble cast, including Hugh Grant, Liam Neeson, Colin Firth, Laura Linney and more.

SEE PAGE 5 FOR TIER PRICING

JANUARY COMBO BOOK

TIER
5

Space Reservation: 12/13 Artwork Deadline: 12/27

DEBUSSY'S LA MER

January 10, 2025 | 7:30 pm
January 12, 2025 | 2:30 pm
Heinz Hall

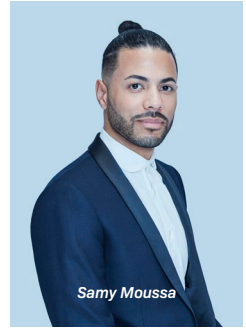
Dima Slobodeniouk, conductor
Vadim Gluzman, violin

- **Maria Huld Markan Sigfúsdóttir**: *Oceans* (PSO Premiere)
- **Prokofiev**: Violin Concerto No. 2
- **Sibelius**: *The Oceanides* (PSO Premiere)
- **Debussy**: *La Mer*

Debussy developed his love of the sea beginning with childhood visits to the Mediterranean, and this imaginative, impressionistic sketch captures all the moods of the sea, from tranquil to ominous and stormy. Sibelius' music evokes the myths and movement of deep waters while the PSO premiere of Sigfúsdóttir's *Oceans* whirls with atmospheric flow. In another debut, soloist Vadim Gluzman plays Prokofiev with "one of the most beautiful [sounds] in the world" (Diapason—Paris).



Janice Carissa,
piano



Samy Moussa

PHOTO CREDIT: Genevieve Caron

RACHMANINOFF AND TCHAIKOVSKY

January 17 & 18, 2025 | 7:30 pm
January 19, 2025 | 2:30 pm
Heinz Hall

Osmo Vänskä, conductor
Janice Carissa, piano

- **Samy Moussa**: *Elysium*
- **Rachmaninoff**: Rhapsody on a Theme of Paganini
- **Tchaikovsky**: Symphony No. 5

Rachmaninoff wrote, "What I try to do when writing down my music is to make it say simply and directly what is in my heart." His Rhapsody, with its swooning 18th variation, balances sizzling virtuosity and heartrendingly emotional melodies. Rising pianist Janice Carissa brings this spectacular concerto to life in her PSO debut. Tchaikovsky's Fifth rounds out this program of unabashedly lyrical, romantic music.

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JANUARY COMBO BOOK (CONT.)

TIER
5

Space Reservation: 12/13 Artwork Deadline: 12/27



Sir Mark Elder, conductor

SHOSTAKOVICH'S FINAL SYMPHONY

January 31, 2025 | 7:30 pm February 2, 2025 | 2:30 pm
Heinz Hall

Sir Mark Elder, conductor
Cynthia Koledo DeAlmeida, oboe

- **Sibelius:** *Pohjola's Daughter*
- **Vaughan Williams:** Oboe Concerto
- **Shostakovich:** Symphony No. 15

Written in 1971 when Shostakovich's health was declining, the final symphony by this profoundly private composer is a reflection on his life and career: intensely personal, enigmatic, and somewhat surreal, with inexplicable quotes from music by Rossini, Glinka and Wagner alongside references to his own music from his younger years.

SEE PAGE 5 FOR TIER PRICING

TIER

FEBRUARY COMBO BOOK

TIER
4

Space Reservation: 1/10 Artwork Deadline: 1/24



STAR WARS EPISODE IV: A NEW HOPE

February 7 & 8, 2025 | 7:00 pm
February 9, 2025 | 2:30 pm
Heinz Hall

Fans will be able to experience the scope and grandeur of this beloved film in a live symphonic concert experience when the PSO performs *Star Wars: A New Hope in Concert!*

Set 30 years after *Star Wars: The Phantom Menace*, *Star Wars: A New Hope*, the fourth episode of the saga, returns to the desert planet of Tatooine. A young Luke Skywalker (Mark Hamill) begins to discover his destiny when, searching for a lost droid, he is saved by reclusive Jedi Obi-Wan Kenobi (Alec Guinness). A civil war rages in the galaxy, and Rebel forces struggle against the evil Galactic Empire. Luke and Obi-Wan enlist the aid of hotshot pilot, Han Solo (Harrison Ford). Joined by the quirky droid duo R2-D2 and C-3PO, the unlikely team sets out to rescue Rebel leader Princess Leia (Carrie Fisher) and make use of the stolen plans to destroy the Empire's ultimate weapon.



PHOTO CREDIT: Felix Broede

DVOŘÁK'S NEW WORLD SYMPHONY

February 14 & 15, 2025 | 7:30 pm
February 16, 2025 | 2:30 pm
Heinz Hall

Manfred Honeck, conductor
Maria Dueñas, violin

- **Carlos Simon**: *Four Black American Dances* (PSO Premiere)
- **Saint-Saëns**: Violin Concerto No. 3
- **Dvořák**: Symphony No. 9 "From the New World"

Dvorak traveled to America in the 1890s, and this wild new country thrilled him. He admired the beauty of African American spirituals and was fascinated by Native American traditions. When describing his "New World" symphony, he said, "I tried to write only in the spirit of those national American melodies," but his Ninth is clearly an expression of both the Old World and the new. Alongside Dvořák's familiar symphony, violin phenom Maria Dueñas returns to perform Saint-Saëns, plus a PSO premiere Simon that puts dance at the heart of connection.

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FEBRUARY COMBO BOOK (CONT.)

TIER
4

Space Reservation: 1/10 Artwork Deadline: 1/24



Emanuel Ax, piano

PHOTO CREDIT: Lisa Marie Mazzucco

EMANUEL AX PLAYS MOZART

February 21, 2025 | 7:30 pm

February 23, 2025 | 2:30 pm

Heinz Hall

Manfred Honeck, conductor

Emanuel Ax, piano

- **Hannah Ishizaki:** New Work (World Premiere & PSO Commission)
- **Mozart:** Piano Concerto No. 25
- **Korngold:** Symphony in F-Sharp Major (PSO Premiere)

Always a favorite of Pittsburgh audiences, Emmanuel Ax returns to perform Mozart's sublime, elegant, and altogether extraordinary piano concerto. Music Director Manfred Honeck leads the PSO premiere of Korngold's only symphony, penned in his best melodic Hollywood style as a swashbuckling musical tribute to the life and achievements of President Franklin D. Roosevelt. A world premiere by Pittsburgh native Hannah Ishizaki completes the program.

MARCH COMBO BOOK

TIER
4

Space Reservation: 1/31 Artwork Deadline: 2/14



PIXAR IN CONCERT – FILM WITH ORCHESTRA

February 28 & March 1, 2025 | 7:30 pm
 March 2, 2025 | 2:30 pm
 Heinz Hall

Jacob Joyce, conductor

Step into the enchanting world of Pixar as the Pittsburgh Symphony takes you on a cinematic journey through memorable film scores, including *Toy Story*, *Coco*, *Ratatouille*, *Finding Nemo*, *Monsters Inc.*, *Cars*, and beyond. Delight in the synergy of live music and larger-than-life cinema projected on the big screen. It's a symphonic celebration that transcends generations, capturing the hearts of both kids and grown-ups.

LIFT EVERY VOICE

March 15, 2025 | 7:00 pm
 Heinz Hall

This annual concert pays tribute to the spirit and richness of Black music in America—and its enduring strength in times of tumult and trouble. Join the Pittsburgh Symphony Orchestra, the Lift Every Voice Unity Choir, and special guests for an uplifting evening that both brings together and celebrates community.

MOZART AND PROKOFIEV'S FIFTH

March 7, 2025 | 7:30 pm
 March 9, 2025 | 2:30 pm
 Heinz Hall

Elim Chan, conductor
Jan Lisiecki, piano

- **Noriko Koide**: *Swaddling Silk and Gossamer Rain* (PSO Premiere)
- **Mozart**: Piano Concerto No. 22
- **Prokofiev**: Symphony No. 5

Praised for his "pristine, lyrical and intelligent" playing (*The New York Times*), Jan Lisiecki returns to perform Mozart's elegant and effervescent piano concerto. Prokofiev's Fifth Symphony is filled with grand, sweeping, lyrical music tinged with brooding introspection.

When his Fifth premiered in the US, Prokofiev's picture graced the cover of *Time Magazine*, and the magazine's lengthy profile of him quoted Koussevitzky's assessment: "[The Fifth Symphony is] the greatest musical event in many, many years. The greatest since Brahms and Tchaikovsky! It is magnificent! It is yesterday, it is today, it is tomorrow."

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Space Reservation: 1/31 Artwork Deadline: 2/14



Lang Lang, piano

PHOTO CREDIT: © OLAF HEINE
Deutsche Grammophon

LANG LANG WITH THE PSO

March 19, 2025
7:30 pm
Heinz Hall

Manfred Honeck,
conductor
Lang Lang, piano

“The hottest artist on the classical music planet,” (*The New York Times*) returns to Heinz Hall to perform the Grieg Piano Concerto in this one-night-only evening of piano pyrotechnics. Additional program details to be announced.

BEETHOVEN'S PASTORAL

March 28 & 29, 2025 | 7:30 pm
March 30, 2025 | 2:30 pm
Heinz Hall

Manfred Honeck, conductor
Francesco Piemontesi, piano

- **Hannah Eisendle**: *Heliosis* (PSO Premiere)
- **Liszt**: Piano Concerto No. 2
- **Iman Habibi**: “Jeder Baum spricht” (PSO Premiere)
- **Beethoven**: Symphony No. 6, “Pastoral”

The PSO’s season features works inspired by the natural world: in Beethoven’s “Pastoral” you can hear bucolic bird calls, the rolling of thunder, and the calling of a shepherd’s pipes from distant hills. Habibi’s new work was written as a meditation on climate change. Eisendle’s *Heliosis*, from the Greek word for the sun, is in turn blistering, scorching, and shimmering.



Sheku Kanneh-Mason
PHOTO CREDIT: Ollie Ali

KANNEH- MASON PERFORMS SHOSTAKOVICH

March 21, 2025
7:30 pm
March 23, 2025
2:30 pm
Heinz Hall

Manfred Honeck,
conductor
Sheku Kanneh-Mason,
cello

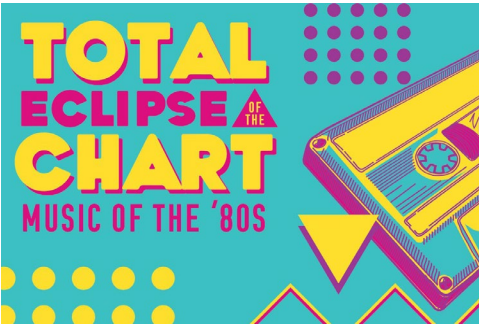
- **Nina Shekhar**: *Lumina* (PSO Premiere)
- **Shostakovich**: Cello Concerto No. 1
- **Strauss**: *Don Juan*
- **Strauss/Honeck/Ille**: Suite from *Arabella* (World Premiere & PSO Commission)

One of the most gifted young artists onstage today, Sheku Kanneh-Mason capitulated to international fame with his performance at the wedding of Prince Harry and Meghan Markle. He makes his Pittsburgh Symphony debut with Shostakovich’s First Cello Concerto. Nina Shekhar’s new work “explodes like an orchestral supernova” (*LA Times*). The program is rounded out with two wonderfully passionate works by Strauss.

APRIL COMBO BOOK

TIER
5

Space Reservation: 3/7 Artwork Deadline: 3/21

TOTAL ECLIPSE OF THE
CHART: MUSIC OF THE '80S

April 4 & 5, 2025 | 7:30 pm
 April 6, 2025 | 2:30 pm
 Heinz Hall

Daniel Meyer, conductor

Turn around, bright eyes and relive the musical magic of the '80s when cassette tapes were the rage and the air waves were filled with Eurhythmics, Tina Turner, U2, Prince, George Michael, Madonna, Whitney Houston, Phil Collins, Lionel Richie, the Police and more. The sound of a generation was created and the lyric is still true: "I need you now tonight, and I need you more than ever."

SEE PAGE 5 FOR TIER PRICING

TIER
5

PHOTO CREDIT: Marco Borrelli

GERSTEIN PLAYS
TCHAIKOVSKY

April 11, 2025 | 7:30 pm
 April 13, 2025 | 2:30 pm
 Heinz Hall

Daniele Rustioni, conductor
Kirill Gerstein, piano

- **De Sabata:** *Plato's Night* (PSO Premiere)
- **Tchaikovsky:** Piano Concerto No. 1
- **Ravel:** *Daphnis et Chloé*, Suites No. 1 & 2

A pairing of one of today's greatest artists and a beloved concerto is not to be missed! A longtime favorite of audiences and critics alike, pianist Kirill Gerstein, is "a poet of sound who knows how to cast a spell on his listeners" (*Der Tagesspiegel*—Berlin) returns to perform Tchaikovsky's soaring, thrilling concerto. Performances of the suite from Ravel's mesmerizing ballet about the pastoral romance between two mythic figures mark the 150th anniversary of the composer's birth.

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APRIL COMBO BOOK (CONT.)

TIER
5

Space Reservation: 3/7 Artwork Deadline: 3/21



Vikingur Ólafsson,
piano

PHOTO CREDIT: Markus Jans

BEETHOVEN AND BRAHMS

April 25 & 26, 2025 | 7:30 pm
April 27, 2025 | 2:30 pm
Heinz Hall

Manfred Honeck, conductor
Vikingur Ólafsson, piano

- **Sophia Jani**: *Flare* (PSO Premiere)
- **Beethoven**: Symphony No. 1
- **Brahms**: Piano Concerto No. 2

One of the most sought-after and captivating artists today, Vikingur Ólafsson performs Brahms's towering second concerto in his much-anticipated PSO debut. Manfred Honeck leads an evening of firsts, including Beethoven's First Symphony and a brilliant new work by German composer Sophia Jani.

MAY COMBO BOOK

TIER
6

Space Reservation: 4/11 Artwork Deadline: 4/25



CLOUDS IN MY COFFEE: JONI MITCHELL, CAROLE KING AND CARLY SIMON

May 9 & 10, 2025 | 7:30 pm
May 11, 2025 | 2:30 pm
Heinz Hall

Ted Sperling, conductor
Hamlisch-Page Student Choir

- **De Sabata**: *Plato's Night* (PSO Premiere)
- **Tchaikovsky**: Piano Concerto No. 1
- **Ravel**: *Daphnis et Chloé*, Suites No. 1 & 2

These iconic women didn't just sing songs—they defined an era. Step into the musical world of Joni Mitchell, Carole King, and Carly Simon as they transcend the tumultuous '60s. Each artist carved distinct paths, from the introspective folk of "Both Sides Now" to the captivating jazz of "I Feel the Earth Move" and daring experimentation of "You're So Vain."

MAY COMBO BOOK (CONT.)

TIER
6

Space Reservation: 4/11 Artwork Deadline: 4/25

BRONFMAN PLAYS
BEETHOVEN

May 16, 2025 | 7:30 pm

May 18, 2025 | 2:30 pm

Heinz Hall

Juraj Valčuha, conductor
Yefim Bronfman, piano

- **Unsuk Chin**: "A Mad Tea-Party" from *Alice in Wonderland* (PSO Premiere)
- **Beethoven**: Piano Concerto No. 5, "Emperor"
- **Stravinsky**: Divertimento from *The Fairy's Kiss*
- **Prokofiev**: *Cinderella*, Suite No. 1 (PSO Premiere)

When Beethoven's final piano concerto was premiered, it was hailed by the press as "without doubt one of the most original, imaginative, most effective but also one of the most difficult of concertos." A longtime Pittsburgh favorite, Bronfman returns to perform this most beloved of the Beethoven concertos. Highlighting the program are works inspired by an eclectic variety of beloved fairy tales.



Cristian Măcelaru
PHOTO CREDIT: © Sorin Popa



Nemanja Radulović
PHOTO CREDIT: Sever Zolak

BRAHMS' SYMPHONY NO. 4

May 30 & 31, 2025 | 7:30 pm

June 1, 2025 | 2:30 pm

Heinz Hall

Cristian Măcelaru, conductor
Nemanja Radulović, violin

- **Sean Shepherd**: *Sprout* (PSO Premiere)
- **Khachaturian**: Violin Concerto
- **Brahms**: Symphony No. 4

Brahms' fourth and last symphony has been called "one of the supreme creative acts of the Romantic era" and is fraught with tension between lyrical beauty, intense drama, and subdued melancholy. The violin concerto by Armenian composer Aram Khachaturian, remarkable for its high-flying virtuosity, its yearning melodic intensity, its exoticism, is an under-performed gem in the music repertoire.

SEE PAGE 5 FOR TIER PRICING

TIER

PittsburghSymphony.org

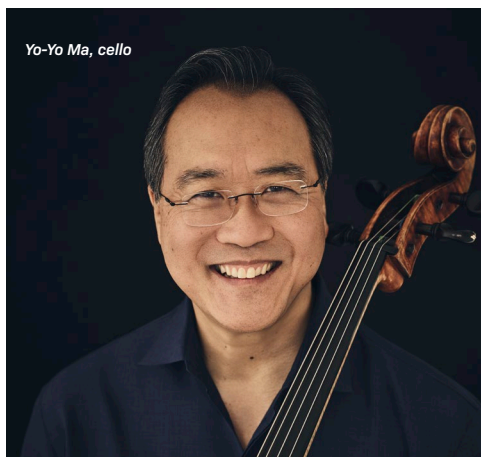
Programs, artists and dates are
subject to change.

For advertising information call 412-471-6088, email
advertising@culturaldistrict.org or visit CulturalDistrict.org

JUNE COMBO BOOK

TIER
4

Space Reservation: 5/7 Artwork Deadline: 5/21



Yo-Yo Ma, cello

PHOTO CREDIT: Jason Bell

YO-YO MA WITH THE PSO

June 4, 2025 | 7:30 pm
Heinz Hall

Manfred Honeck, conductor
Yo-Yo Ma, cello

The incomparable Yo-Yo Ma returns with Manfred Honeck and the PSO to perform Dvorak's Cello Concerto.



Alice Sara Ott, piano

BEETHOVEN AND MAHLER

June 6, 2025 | 7:30 pm
June 8, 2025 | 2:30 pm
Heinz Hall

Manfred Honeck, conductor
Alice Sara Ott, piano
Lilit Davtyan, soprano

- **Reza Vali**: New Work (World Premiere & PSO Commission)
- **Beethoven**: Piano Concerto No. 3
- **Mahler**: Symphony No. 4

Profound musicianship, dazzling technical brilliance and emotional honesty have catapulted Alice Sara Ott into her place among the world's leading pianists, with album streams that have now topped 370 million. She makes her PSO debut performing a favorite concerto by Beethoven. Mahler's Fourth Symphony paints an uplifting picture of the afterlife, a child's vision of heaven as a place filled with earthly delights and tuneful melodies.

JUNE COMBO BOOK (CONT.)

TIER
4

Space Reservation: 5/7 Artwork Deadline: 5/21

SEASON FINALE:
SHOSTAKOVICH 10

June 13 & 14, 2025 | 7:30 pm
 June 15, 2025 | 2:30 pm
 Heinz Hall

Manfred Honeck, conductor
Beatrice Rana, piano

- **Reza Vali**: New Work (World Premiere & PSO Commission)
- **Mendelssohn**: Piano Concerto No. 1
- **Shostakovich**: Symphony No. 10

We conclude the 24/25 BNY Mellon Grand Classics season with performances and a recording project featuring the wall-to-wall brass of Shostakovich's Tenth Symphony plus a world premiere by composer Lera Auerbach. Guest pianist Beatrice Rana, "one of the most insightful and prodigiously gifted artists of the new generation" (*The New York Times*), plays a concerto by Mendelssohn.

KINGS OF SOUL

June 20 & 21, 2025 | 7:30 pm
 June 22, 2025 | 2:30 pm
 Heinz Hall

Byron Stripling, conductor

Embark on a musical journey with the music of legends like Marvin Gaye, Jackie Wilson, James Brown, and more, as the Pittsburgh Symphony pays homage to these icons. Feel the vibes of "Soul Man," groove to "Shop Around," buzz with the electricity of "Get Ready," let the passion flow with "Try a Little Tenderness," and get sentimental with "Stand By Me."

LORD OF THE
RINGS: THE
FELLOWSHIP OF
THE RING

June 27 & 28, 2025 | 7:00 pm
 June 29, 2025 | 2:30 pm
 Heinz Hall

Experience Howard Shore's Academy Award®-winning score performed live to the epic motion picture, *The Fellowship of the Ring*, in HD.

SEE PAGE 5 FOR TIER PRICING

TIER

PittsburghSymphony.org

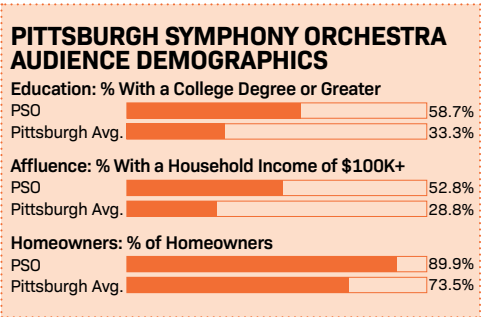
Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

**PITTSBURGH SYMPHONY ORCHESTRA:
FIDDLESTICKS FAMILY CONCERTS: A YEAR OF ADVENTURES!**



**PITTSBURGH SYMPHONY
ORCHESTRA: FIDDLESTICKS
FAMILY CONCERTS: A YEAR OF
ADVENTURES!**



**Source: Management Science Associates, November 2023*

The Fiddlesticks Family Concert Series introduces children, from the ages of three to eight, to the world of orchestral music. Pre-concert Discovery Time Adventures in Heinz Hall acquaint children with the theme of the concert through musician meet-and-greets, hands-on activities, dancing, sing-alongs and more! The concerts offer 45 minutes of short musical works in an interactive adventure focused on a particular theme.



NATURE'S SOUNDTRACK

November 9, 2024 | 11:15 am
Heinz Hall

TIER
8

Space Reservation: 10/14
Artwork Deadline: 10/28

Jacob Joyce, conductor
Katy Williams, vocalist

Introduce children to the wondrous world of orchestral music. These concerts feature engaging activities and performances at family-friendly prices. Discovery time activities begin at 10:00 A.M.

DISCOVERY TIME ACTIVITIES

Come to Heinz Hall an hour before the concert for fun, hands-on activities with special guests! Move at your own pace as you:

- Practice singing the Fiddlesticks theme song with vocalist Katy Williams
- Discover instruments of the orchestra with PSO musicians
- Get creative with a music-inspired craft to take home
- Express yourself with dance and movement
- Take a break in the Quiet Room with books, coloring, and more

Fiddlesticks wants to make sure everyone feels welcome at these concerts! A family restroom, quiet room, fidgets, and noisecancelling headphones are available at all Fiddlesticks concerts. Braille programs and ASL interpretation are available upon request.

THE SOUNDS OF INVENTION

February 9, 2025 | 11:15 am
Heinz Hall

TIER
8

Space Reservation: 1/13
Artwork Deadline: 1/27

Moon Doh, conductor
Katy Williams, vocalist

Introduce children to the wondrous world of orchestral music. These concerts feature engaging activities and performances at family-friendly prices. Discovery time activities begin at 10:00 A.M.

IMAGINE THAT!

April 5, 2025 | 11:15 am
Heinz Hall

TIER
8

Space Reservation: 3/10
Artwork Deadline: 3/24

Moon Doh, conductor
Katy Williams, vocalist

Introduce children to the wondrous world of orchestral music. These concerts feature engaging activities and performances at family-friendly prices. Discovery time activities begin at 10:00 A.M.

SEE PAGE 5 FOR TIER PRICING

TIER

PittsburghSymphony.org

Programs, artists and dates are subject to change.

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ADVERTISING PLANNER

DATE	SPACE RESERVATION DEADLINE	PRODUCT LINE	PROGRAM TITLE
AUGUST 2024			
8/31	8/5	Dentons Cohen & Grigsby Trust	Avatar: The Last Airbender in Concert
SEPTEMBER 2024			
9/11-29	8/14	PNC Broadway in Pittsburgh	Hamilton
9/11-29	8/14	Pittsburgh Public Theater	Dial M for Murder
9/20-21	8/23	AWAACC	COMBO BOOK: Pittsburgh International Jazz Festival - Maysa, Chris Coles: Nine Lives Project Ft. Sean Jones
9/27-28 10/4-6, 18, 20, 26-27	8/30	Pittsburgh Symphony Orchestra	COMBO BOOK: Rachmaninoff's Symphonic Dances, Twist and Shout: The Music of the Beatles - A Symphonic Experience, Ravel's Piano Concerto, Harry Potter and the Order of the Phoenix™
OCTOBER 2024			
10/5, 8, 11, 13	9/9	Pittsburgh Opera	Tosca
10/14	9/16	Trust Cabaret Series	Patina Miller
10/18-19	9/20	PNC Broadway in Pittsburgh Special	Stomp
10/19	9/23	Dentons Cohen & Grigsby Trust	Nobuntu
10/23-31 11/1-10	9/25	Pittsburgh Public Theater	The Hobbit
10/24	9/26	Dentons Cohen & Grigsby Trust	Disenchanted
10/24	9/26	Pittsburgh Dance Council	Dada Masilo
10/25-27	9/27	Pittsburgh Ballet Theatre	Peter Pan
10/29-31 11/1-3	10/1	PNC Broadway in Pittsburgh	& Juliet
NOVEMBER 2024			
11/1-3, 8-10, 15, 17, 22, 24, 29 12/1	10/4	Pittsburgh Symphony Orchestra	COMBO BOOK: Brahms and Schumann, Chicago in Concert, Strauss' An Alpine Symphony, Home Alone, Strauss and Puccini
11/9	10/14	PSO: Fiddlesticks	Nature's Soundtrack
11/9, 12, 15, 17	10/14	Pittsburgh Opera	Cavalleria Rusticana & Pagliacci
11/12	10/15	Dentons Cohen & Grigsby Trust	Some Enchanted Evening with Benny Benack, Stella Cole and Jabu Graybeal
11/16	10/21	Pittsburgh Dance Council	Cloud Gate Dance Theatre of Taiwan

DATE	SPACE RESERVATION DEADLINE	PRODUCT LINE	PROGRAM TITLE
NOVEMBER 2024 CONTINUED			
11/18	10/21	Trust Cabaret Series	Jason Robert Brown
11/19-30 12/1	10/22	PNC Broadway in Pittsburgh	MJ The Musical
11/29	11/1	Dentons Cohen & Grigsby Trust	A Very Electric Christmas
DECEMBER 2024			
12/4-22	11/6	Pittsburgh Public Theater	A Christmas Story: The Play
12/6-8, 13-15, 17, 19-22	11/8	Pittsburgh Symphony Orchestra	COMBO BOOK: Brahms and Faure, Handel's Messiah, Highmark Holiday Pops, Holiday Brass Spectacular, Love Actually
12/6-27	11/8	Pittsburgh Ballet Theatre	The Nutcracker
12/16	11/18	Dentons Cohen & Grigsby Trust	Hip Hop Nutcracker
Mid-December	11/9	Pittsburgh CLO	A Musical Christmas Carol
JANUARY 2025			
1/7-12	12/10	PNC Broadway in Pittsburgh	Funny Girl
1/10, 12, 17-19, 31	12/13	Pittsburgh Symphony Orchestra	COMBO BOOK: Debussy's La Mer, Rachmaninoff and Tchaikovsky, Shostakovich's Final Symphony
1/15	12/18	Pittsburgh Dance Council	Malpaso Dance Company
1/25, 28, 31 2/2	12/30	Pittsburgh Opera	Haydn's Armida
1/28-31 2/1-2	12/30	PNC Broadway in Pittsburgh	Life of Pi

ADVERTISING PLANNER

DATE	SPACE RESERVATION DEADLINE	PRODUCT LINE	PROGRAM TITLE
FEBRUARY 2025			
2/5-23	1/8	Pittsburgh Public Theater	Trouble in Mind
2/7-9, 14-16, 21, 23	1/10	Pittsburgh Symphony Orchestra	COMBO BOOK: Star Wars Episode IV: A New Hope, Dvořák's New World Symphony, Emanuel Ax Plays Mozart
2/9	1/13	PSO: Fiddlesticks	The Sounds of Invention
2/10	1/13	Trust Cabaret Series	Christopher Jackson
2/14-16	1/17	Pittsburgh Ballet Theatre	Romeo and Juliet with the PBT Orchestra
2/22	1/27	Pittsburgh Dance Council	BODYTRAFFIC
MARCH 2025			
2/28 3/1-2, 7, 9, 15, 19, 21, 23, 28-30	1/31	Pittsburgh Symphony Orchestra	COMBO BOOK: Pixar in Concert – Film with Orchestra, Mozart and Prokofiev's Fifth, Lift Every Voice, Lang Lang with the PSO, Kanneh-Mason Performs Shostakovich, Beethoven's Pastoral
3/4-9	2/4	PNC Broadway in Pittsburgh	Kimberly Akimbo
3/5	2/5	Pittsburgh Dance Council Special	Ballet Folklórico de México (Co-branded with Dentons Cohen & Grigsby Trust Presents Series)
3/10	2/10	Trust Cabaret Series	Stephanie J. Block
3/19-31 4/1-6	2/19	Pittsburgh Public Theater	Who's Afraid of Virginia Woolf
3/22, 25, 28, 30	2/24	Pittsburgh Opera	Madama Butterfly
APRIL 2025			
4/1-6	3/4	PNC Broadway in Pittsburgh	Peter Pan
4/4-6	3/7	Pittsburgh Ballet Theatre	Spring Mix: 5 for 55
4/4-6, 11, 13, 25-27	3/7	Pittsburgh Symphony Orchestra	COMBO BOOK: Total Eclipse of the Chart: Music of the '80s, Gerstein Plays Tchaikovsky, Beethoven and Brahms
4/5	3/10	PSO: Fiddlesticks	Imagine That!
4/15-20	3/18	PNC Broadway in Pittsburgh	SOME LIKE IT HOT
4/19	3/24	Pittsburgh Dance Council	Twyla Tharp Dance

DATE	SPACE RESERVATION DEADLINE	PRODUCT LINE	PROGRAM TITLE
APRIL 2025 CONTINUED			
4/26	3/31	Trust Family Series	Don't Let the Pigeon Drive the Bus! The Musical!
4/26, 29 5/2, 4	3/31	Pittsburgh Opera	Woman With Eyes Closed
MAY 2025			
5/2-4	4/4	PNC Broadway in Pittsburgh Special	Come From Away
5/5	4/7	Trust Cabaret Series	Laura Benanti
5/7	4/9	Pittsburgh Dance Council	Malandain Ballet Biarritz
5/9-11, 16-18	4/11	Pittsburgh Ballet Theatre	The Wizard of Oz with the PBT Orchestra
5/9-11, 16, 18, 30-31 6/1	4/11	Pittsburgh Symphony Orchestra	COMBO BOOK: Clouds in My Coffee: Joni Mitchell, Carole King and Carly Simon, Bronfman Plays Beethoven, Brahms' Symphony No. 4
5/14	4/16	Trust Family Series	360 ALLSTARS
5/17	4/18	Trust Family Series	123 Andrés
5/24	4/28	Pittsburgh CLO	Gene Kelly Awards
JUNE 2025			
6/4, 6, 8, 13-15, 20-22, 27-29	5/7	Pittsburgh Symphony Orchestra	COMBO BOOK: Yo-Yo Ma with the PSO, Beethoven and Mahler, Season Finale: Shostakovich 10, Kings of Soul, Lord of the Rings: The Fellowship of the Ring
6/27-29	5/30	Pittsburgh Public Theater	Public Works' Twelfth Night

BILLING

Shared Services, a department of the Pittsburgh Cultural Trust, will be responsible for issuing all program advertising contracts for the participating members of Shared Services.



PITTSBURGH BALLET THEATRE



PITTSBURGH OPERA



Shared Services will be responsible for the invoicing and collection related to program advertising sales.

Invoices will be sent following all insertions made throughout the Pittsburgh Cultural District.

Credit terms extended to advertisers are 30 days net. No cash or pre-payment discounts apply. We may request pre-payment from first time customers before credit is extended. Non-payment, within the terms of the contract, may precipitate cancellation of the balance of the contract at the discretion of Shared Services and late fees may be applied.

Cancellation of any portion of the contract by the advertiser must be received before published space reservation deadlines. Ads cancelled after space reservation deadline date will be billed at 100%.

Payments may be made by check.

PAYABLE TO:

Shared Services

MAIL TO:

Pittsburgh Cultural District

Shared Services Department
803 Liberty Avenue
Pittsburgh PA, 15222

You may prefer to pay by credit card.

Shared Services accepts the following:



Any billing questions may be directed to Hannah Feldhues,

412-471-6087 or via email
feldhues@culturaldistrict.org.

W-9 forms will be provided upon request.

The sizes and mechanical requirements for the programs of the Cultural District organizations are as follows:

Ad Size	Inches (W x L)
Trim	6 x 9
(Final size of program books)	(5 15/16 x 9)
Bleed (trims 6 x 9)	6 1/4 x 9 1/4
Full Page	5 x 7 7/8
1/2 H	5 x 3 7/8
1/2 V	2 5/16 x 7 7/8
1/4 H	5 x 1 7/8
1/4 V	2 5/16 x 3 3/4

IMPORTANT: Keep Live Matter ¼” from the head and foot; and 3/8” from gutter and face to avoid trimming off any copy or image you may think is critical to your ad in the final bindery and assembly of the program booklets. See the page drawings provided to insure your ad is presented the way you intended.

Method of Printing: Offset and Digital printing
Screening: Stochastic & Conventional
200 - 400 line screen

All ad materials must be submitted as electronic files by email with all fonts and all high resolution (300 dpi) images included and embedded. **Please send to advertising@culturaldistrict.org.** We are unable to accept zip files via email. If your file is larger than 25 MB including any email text, you will need to upload the file to our website. Visit www.culturaldistrict.org and select the “about” tab on the home page. Click on “advertising” and scroll down to click the “upload your artwork” link. **PDF files are preferred.**

All logos should be supplied at high resolution. Black ads must be furnished as black only (not RGB or CMYK). Line art at 150 dpi. Full bleed ads should also include ¼” bleed and crop marks. All ads are subject to publisher’s approval. *Note: use caution when pulling images from the web – many are only 72 dpi and not print quality.*

Ad must be formatted to the proper mechanical requirements dictated by contracted size. Any creation or alterations of ad materials will be the responsibility of the advertiser/agency. Shared Services can offer a list of freelance designers you may contract to assist you in bringing your ad materials into compliance with the specifications and mechanical requirements outlined here.

Corrections made at proof stage will be charged at cost when they are the responsibility of the advertiser and/or agency. Ads are to be submitted no later than the artwork deadline date published on the contract. Late charges will be assessed after that date.

A contract color proof must be supplied for all full-color ads. 4- Color files are required to be saved as CMYK (not RGB). Shared Services will not be responsible for color shifts on RGB files furnished when our prepress department converts to CMYK, the appearance of customer-supplied images or files less than 300 dpi, nor can we accept responsibility for final color without a supplied contract color proof.

PLEASE SEND ALL ADS BEFORE PUBLISHED DEADLINE DATE TO:
The Pittsburgh Cultural District,
Shared Services Dept Email:
feldhues@culturaldistrict.org
Questions? Call 412-471-6087

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6 x 9 page

½ Page
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6 x 9 page

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Horizontal

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6 x 9 page

¼ Page
Vertical

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6 x 9 page



PITTSBURGH CULTURAL DISTRICT Advertising 2024/25 Season

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wagner@culturaldistrict.org